



CelebrAsian 2019 Procurement & Business Conference

# BASIC SPONSORSHIP PACKAGE

	Conference Chair \$50,000	Platinum Co-Chair \$35,000	Gold Sponsor \$25,000	Silver Sponsor \$15,000	Bronze Sponsor \$10,000	Copper Sponsor \$5,000	Circle Sponsor \$3,000
Executives to be seated at the Head Table at the <i>Excellence Awards Gala</i> & Business Leaders and Scholarship Awards Luncheon	✓	✓	✓				
Speak or Present Awards at the <i>Excellence Awards Gala</i>	✓	✓					
Present a video message from the Conference Chair during the Conference	✓	✓					
Executives to speak at the <i>Chief Procurement Officers (CPO) and CTO &amp; CIO Forums</i>	✓	✓					
PR articles about the company on USPAACC website & social media (Facebook, LinkedIn, Twitter)	6	3	2	1			
CEO greetings page in the Commemorative Conference Program Book	✓	✓	✓				
Opportunity to display promotional materials at Registration Center's Resource Table	✓	✓	✓	✓	✓	✓	
FULL Conference registrations	10	8	6	4	4	2	2
Additional registrations to the Excellence Awards Dinner	10	8	6	4	4	2	0
Booths at the <i>Guanxi* Business Opportunities Fair</i>	2 booths	2 booths	2 booths	1 booth	1 booth	1 booth	
1-on-1 Matchmaking Meeting Table	✓	✓	✓	✓	✓	✓	✓
Advertisement in the Commemorative Conference Program Book	Full Page	Full page	Full Page	Full Page	Half Page	Half Page	Half Page
Special recognition in the Conference's digital & print marketing materials (include Commemorative Conference program book, Conference banners, press releases, social media, Conference mobile app, Social Wall & marketing emails)	✓	✓	✓	✓	✓	✓	✓
Logo on USPAACC website and Conference 2019 website for 1 year	✓	✓	✓	✓	✓	✓	✓

# À LA CARTE OPTIONS



## Hallmark Scholarship Sponsorship \$5,000

Since 1989, over two million dollars in scholarship benefits have been awarded through USPAACC. Major corporations have established their Hallmark Scholarships with USPAACC, and Asian American businesses have stepped forward to support the Scholarship Program and endow their own scholarships.

*All dollar amounts are sent to college-bound students.*

### Benefits:

- Special recognition on the Conference's Print and Digital marketing materials
- Sponsor's logo on the Conference website for one year
- Present scholarship award to scholar during the Business Leaders and Scholarship Awards Luncheon

## Scholarship Recipients Travel & Accommodation Donation Amount Varies

Sponsor for scholarship recipients (20+ scholars) to come and receive scholarships at the 2019 *CelebrAsian* Procurement and Business Conference. All dollar amount will cover scholars' travel and lodging expense.

### Blue \$3,000

- Donor's logo on the Conference website for one year
- Special recognition at the Business Leaders and Scholarship Awards Luncheon

### White \$1,000

- Special recognition at the Business Leaders and Scholarship Awards Luncheon



February 12, 2019

### Networking Lounge Sponsorship \$20,000

Sponsor the *CelebrAsian* 2019 Networking Lounge, the premier place for networking to happen through the three days! The lounge will feature comfy sofas and a coffee station. This is an opportunity to pass out materials/promotional items to attendees, display sponsor's signage/logo and to "set up shop" and meet the attendees in the lounge.

- Branding displayed in the lounge.
- Two (2) Full conference registration.
- Recognition on *CelebrAsian* 2019's print and digital marketing materials.
- Recognition in conference program book.
- Company logo on USPAACC conference website.
- Recognition on social media.
- Sponsor can select furniture and customize signage in the lounge.
- Sponsor will be responsible for the cost of furniture rental and signage production.

### Conference Bag Co-Sponsorship \$10,000

Co-Sponsor the Conference Bags that will hold all the essential items to attend *CelebrAsian* 2019.

- Branding displayed on conference bags.
- One (1) Full conference registration.
- Recognition on *CelebrAsian* 2019's print and digital marketing materials.
- Recognition in conference program book.
- Company logo on USPAACC conference website.
- Recognition on social media.



### Conference Mobile App Co-Sponsorship \$3,000

Co-Sponsor the Conference Mobile App and feature your company logo and capacity.

- Branding displayed on mobile app landing page and banner.
- Recognition on *CelebrAsian* 2019's print and digital marketing materials.
- Recognition in conference program book.
- Company logo on USPAACC conference website.
- Recognition on social media.



Left: Splash Page  
Bottom: Banner



### Hotel WiFi Sponsorship \$20,000

Sponsor the WiFi access to all the attendees.

- Branding displayed on WiFi access and password information.
- Recognition on *CelebrAsian* 2019's print and digital marketing materials.
- Recognition in conference program book.
- Company logo on USPAACC conference website.
- Recognition on social media.

## À LA CARTE CONTINUED

### Social Wall Advertisements \$500

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Sponsor an ad on social wall to promote your company, your service or product.

### Social Wall Technology Co-Sponsorship \$5,000

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Co-Sponsor the Social Wall equipment and display where conference attendees will interact through their social media posts real time!

- Branding displayed on social wall screen and advertisement.
- Recognition on *CelebrAsian* 2019's print and digital marketing materials.
- Recognition in conference program book.
- Company logo on USPAACC conference website.
- Recognition on social media.

### Name Badge Co-Sponsorship \$10,000

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Co-Sponsor the Name Badges that all conference attendees will have.

- Branding displayed on name badges handed out at registration.
- One (1) Full conference registration.
- Recognition on *CelebrAsian* 2019's print and digital marketing materials.
- Recognition in conference program book.
- Company logo on USPAACC conference website.
- Recognition on social media.

### Conference Video Sponsorship \$10,000

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Sponsor the post-Conference video that captured important moments, discussions, interviews during the conference. USPAACC will distribute the videos online.

- Branding displayed on video.
- One (1) Full conference registration.
- Recognition on *CelebrAsian* 2019's print and digital marketing materials.
- Recognition in conference program book.
- Company logo on USPAACC conference website.
- Recognition on social media.

### Conference Lanyard Sponsorship \$15,000

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Co-Sponsor the Lanyards that all conference attendees wear throughout the three-day conference.

- Branding displayed on conference lanyards.
- One (1) Full conference registration.
- Recognition on *CelebrAsian* 2019's print and digital marketing materials.
- Recognition in conference program book.
- Company logo on USPAACC conference website.
- Recognition on social media.

### Photobooth Co-Sponsorship \$2,500

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Co-Sponsor the Photobooth during the Houston Networking Reception on June 6, 2019.

- Branding displayed on name badges handed out at registration.
- Recognition on *CelebrAsian* 2019's print and digital marketing materials.
- Recognition in conference program book.
- Company logo on USPAACC conference website.
- Recognition on social media.

**Conference Assistant T-Shirt  
Co-Sponsorship  
\$2,000**

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Co-Sponsor the Conference Assistant T-Shirts and feature your company logo. Attendees will be able to easily spot our Conference Assistants wearing these shirts!

- Branding displayed on back of t-shirts.
- Recognition on CelebrAsian 2019's print and digital marketing materials.
- Recognition in conference program book.
- Company logo on USPAACC conference website.
- Recognition on social media.

**Charging Station Co-Sponsorship  
\$3,000**

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Co-Sponsor the Charging Station where people power up their devices and network!

- Branding displayed on the charging station.
- Recognition on CelebrAsian 2019's print and digital marketing materials.
- Recognition in conference program book.
- Company logo on USPAACC conference website.
- Recognition on social media.

## WHAT'S YOUR PITCH: INNOVATIONS MEET THE MARKETPLACE SPONSORSHIP

This is an opportunity for your company to provide mentorship and expand community diversity engagements. This sponsorship also provides credible marketing value to corporate sponsors.

### Legacy Sponsor \$20,000



### In-Kind Contributions

We welcome support services as prizes for What's Your Pitch winners. If your company or you are interested in contributing services that would give a hand up to The Pitch Winners, please contact [kate@uspaacc.com](mailto:kate@uspaacc.com).



### Startups Accelerator Co-Sponsorship \$15,000

Join forces with USPAACC and accelerate creators and innovators of the future.

- Four (4) complimentary Full Conference registrations
- Four (4) additional complimentary registrations to the Excellence Awards Dinner
- Two (2) seats at the judge panels of choice
- Branding displayed on What's Your Pitch prize checks, program banners, and posters.
- Recognition in the Conference's digital & print marketing materials
- Recognition on PR articles relating to the Competition and the Conference
- Opportunity to provide mentorship hours with startups of choice
- Recognition in the Conference program book
- Company logo on USPAACC conference website
- Special recognition on social media (Facebook, Twitter, LinkedIn)
- Special recognition on stage during the competition

### Industry Mentor Co-Sponsorship \$5,000

Be the industry mentor for startups and sponsor one of our industry tracks: Consumer Goods, Life Science & Healthcare, Technology, Energy & Utilities.

- Two (2) complimentary Full Conference registrations
- Two (2) additional complimentary registrations to the Excellence Awards Dinner
- One (1) seat at the judge panel of choice
- Branding displayed on What's Your Pitch 'Audience's Favorite' Prize Check, program banners, and posters.
- Sponsor's logo on USPAACC conference website
- Sponsor's logo on the Conference
- Special recognition on social media (Facebook, Twitter, LinkedIn)
- Special recognition on stage during the competition
- Recognition in the Conference program book