



SYNERGY FORWARD»»»

CELEBR ASIAN

2022 Business +
Procurement Conference

MAY 25-27, 2022

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*USPAACC is proud to partner with Wells Fargo
in our mission to be the gateway to corporate and government contracts,
and to support Pan Asian American suppliers.*



Excerpts from Charlie W. Scharf's Fireside Chat with Susan Au Allen, November 2021

“Our focus is on helping diverse small businesses.”

“In 2020, we spent nearly \$1.4 billion with diverse suppliers. Of that amount, roughly \$440 million or so were spent with certified Asian-owned businesses – and that number is going up slightly as the years progress.”

“Over the past 3 years, we spent more than \$1.2 billion with Asian-owned certified businesses.”

“You (USPAACC) are an extremely important partner of ours in that regard. We’ve partnered since 2003, and we’re incredibly proud of the work we do together.”

– Charlie W. Scharf, CEO, Wells Fargo



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Celebrating 34 Years of Outstanding Thought Leadership & Program Execution
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"With great vision and wind at our back, let us soar because the sky is the limit," Susan Au Allen

WHY BECOME INVOLVED WITH USPAACC

NATIONWIDE PRESENCE – Reach more than 2 million Pan Asian American-owned businesses from a wide range of industries through our Regional Chapters in California, New York, Texas, Georgia, Illinois, Ohio, and the Maryland-Virginia-Washington, DC National Capital Area.

LEGISLATIVE BRIEFINGS & ADVOCACY – Meet and discuss with Federal lawmakers important issues that impact your business. Advocacy through Congressional meetings, testimonies, and published Op-Eds.

PROCUREMENT CONNECTIONS – Increase your business profits through high-level networking events across the country. Develop mutually beneficial business relationships in our one-stop shop with Corporate America, Federal, State and Local Government agencies, Asian American and other small and diverse businesses.

Participate in our national flagship event, **CELEBRASIAN PROCUREMENT + BUSINESS CONFERENCE**, the country's largest and most established B2B conference convened by Pan Asian American businesses to find partners and customers in large, medium and small enterprises.

Popular programs such as Chief Procurement Officers Forum, CTO & CIO Forum, Asian American Corporation Directors' Forum, Chamber Leadership Development Program, "What's Your Pitch: Innovation Meets the Market" Competition, Business Leadership Series Webinars, Managed Service Providers (MSP) Panel Discussions, Asian American National Chambers Summit, "Eagles Club" of best corporations to do business with, that help small and minority businesses achieve growth across industries.

CPO COUNCIL – Chief Procurement Officers of Fortune 1000 Corporations discuss with their peers selected key issues and challenges relevant to supply chain management in the United States and in the global arena. CPOs from various industries will assess the current procurement landscape, get insight into trends and outlook, and make informed decisions in supply chain management to help their respective organizations.

CTO & CIO COUNCIL – Chief Technology Officers and Chief Information Officers gather to network among peers, explore and discuss current trends, developments, and possible impacts of new technology innovations, and offer advice or guidance for minority and other diverse business enterprises with relevant market intelligence and business opportunities.

C-SUITE EXECUTIVES ACADEMY® – Learn what makes a good CEO, what pitfalls to avoid, which nuggets of wisdom inspire, which foundations of essential differentiators to choose over others, how to measure one's strength both as a leader and a smart CEO — a significant program that is the gateway toward the next level of success!

INTERNATIONAL CEO FORUM – CEOs of U.S. small- and medium-sized companies from China, India and other Asia-Pacific countries discuss local and global trends, alliances and joint venture opportunities in the Asia-Pacific and Indian Subcontinent regions.

ASIAN AMERICAN EBRG (EMPLOYEE BUSINESS RESOURCE GROUP) LEADERSHIP MEETING is a forum where participants discuss best practices, learn innovative ideas and strategies on professional advancement, have the opportunity to brand their organization's product and services through meaningful information exchange, quality networking-focused activities conducted in a welcoming atmosphere of camaraderie among peers, corporate executives, and industry leaders.

PRE-SCHEDULED 1:1 BUSINESS MATCHMAKING MEETINGS and **GUANXI** BUSINESS FAIR** – Acquire valuable contract opportunities in our signature pre-scheduled quality 1:1 business matchmaking meetings with buyers from Corporate America, the Federal, State, and Local Governments, and Non-Profits, and meet Asian American mid-size, small and other diverse suppliers. Showcase products and services through our vibrant business fair. **Guanxi is a business term meaning "connections" or "relationship."



US PAN ASIAN AMERICAN CHAMBER OF COMMERCE
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*Celebrating 34 Years of Outstanding Thought Leadership & Program Execution
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“With great vision and wind at our back, let us soar because the sky is the limit,” Susan Au Allen

WHY BECOME INVOLVED WITH USPAACC

Our EXCELLENCE AWARDS, CORPORATION OF THE YEAR AWARD, ASIAN AMERICAN BUSINESS OF THE YEAR AWARD, ASIAN AMERICAN CORPORATE DIRECTORS AWARDS and MOST INFLUENTIAL ASIAN AMERICANS publications have presented, since 1988, the most valued Corporations and the best and brightest Asian Americans in Business, Education, Science & Technology, the Arts, Sports, Public and Community Services.

SUPPLIER DIVERSITY MANAGERS & BUYERS CAUCUS – Supplier Diversity Directors, Managers and Buyers address cultural challenges they face in negotiating, doing business, and partnering with diverse Asian American suppliers. This forum explores solutions to current issues, challenges and best practices in the supplier diversity and procurement arenas.

FEDERAL CONTRACTING TOWN HALL MEETING and DOING BUSINESS WITH GOVERNMENT – Programs that feature Federal Government representatives who present a roadmap to current and upcoming contracting opportunities for businesses of all levels, and discuss new developments in rules and procedures impacting diverse businesses.

BUSINESS EXPRESS: READYSETGROW® – Executive coaching program created in 2011 to help small- and medium-sized Asian American and other minority businesses achieve the next level of growth.

USPAACC SUPPLIER SUCCESS STORIES – USPAACC members from corporations, government agencies and Asian American business community share their success stories –how they did it, how they grew, pitfalls avoided, challenges faced, best practices, and much more.

YOUNG ENTREPRENEURS: AGENTS OF CHANGE – Young Asian American CEOs who are industry disruptors share how they started their business from scratch, competed against large companies and made their mark – ultimately changing the paradigm for entrepreneurship, business growth and success.

Our more seasoned industry leaders are featured in our ASIAN AMERICAN CEOs: LIVING THE AMERICAN DREAM, where they recount their experiences on their road to achieving the American Dream.

WOMEN EMPOWERING WOMEN FORUM – Outstanding woman pathfinders in corporations, government and small business share personal experiences, trials, tribulations, and precious lessons learned on their journey to the top.

ASIA TRADE MISSIONS – Since 2005, USPAACC has been leading annual successful Trade Missions to the fast-growing Asia market – designed to extend friendship, establish strategic connections, strengthen existing relations, promote American products and services, explore opportunities for joint ventures, and source potential suppliers.

HALLMARK COLLEGE SCHOLARSHIP PROGRAM – Since 1989, we have invested in our community's future leaders by providing financial support to deserving and financially-challenged students.

MICROGRANT PROGRAM – Providing regional and local chambers of commerce with grants to assist in expanding their existing program targeted toward strengthening small business members.

Reach out to Asian Americans in various professions through our NATIONAL DIRECTORY OF ASIAN AMERICAN BUSINESS & RESOURCE GUIDE, the E-NEWS, and our newsletter, the EAST WEST REPORT. And more!

*Asian American includes East, South, Southeast Asians and Pacific Islanders

USPAACC

We open doors to procurement, educational & professional opportunities

Welcome Message

June 6, 2022

Dear Friend:

Thank you for attending our CelebrASIAN Business + Procurement Conference. Our 2022 CelebrASIAN event was an INCREDIBLE success!



As our national flagship conference, this year's CelebrASIAN saw 400+ energized attendees, featured 94 terrific speakers, and offered USPAACC's innovative programs including Community Navigator Pilot Program Panel Powered by SBA; NTIA Interview on Digital Equity for Underserved Communities in IJIA Deployment; Chief Procurement Officers Forum; Prescheduled 1-on-1 Business Matchmaking Meetings; Excellence Awards Reception and Gala Dinner; Fast 50 Asian American Business Awards; Managed Service Providers (MSP) Panel; Industry Builders (i-Builders) Marketplace Luncheon and Fireside Chat; Doing Business with Corporations Roundtable & Small Group Conversations; Women Empowering Women Forum; Business + Procurement Networking; America Export Assistance; Doing Business with Federal Agencies Panel; Supplier Diversity & Procurement Leadership Caucus; Procurement Opportunity Center Program; and Synergy & Scholarship Awards Luncheon.

Without question, our 2022 CelebrASIAN Business + Procurement Conference was the BEST ever! In fact, we're already looking forward to and planning next year's CelebrASIAN event.

USPAACC continued raising the bar with one-of-a-kind programs, impactful forums, incredible networking opportunities, and remarks by recognized thought leaders from Fortune 500 Corporations, medium-sized businesses, federal, state, and local governments, and the non-profit community.

Thank you again for attending our 2022 CelebrASIAN Business + Procurement Conference and helping make it our most successful event. We look forward to continuing to collaborate with you in meeting and serving the important needs of Pan Asian American small businesses and our Pan Asian American community.

Warmly,

Susan ,



Susan Au Allen, Esq.
National President & CEO
US Pan Asian American Chamber of Commerce
Education Foundation (USPAACC)

Wednesday May 25, 2022

7:30 am – 8:00 pm	Registration	5B - Independence Foyer
8:30 am – 11:45 am	Community Navigator Pilot Program Powered by SBA	5B - Farragut/Lafayette
12:00 pm – 1:00 pm	Community Navigator Pilot Program Lunch	5B - McPherson/Penn Quarter
1:45 pm – 3:45 pm	Chief Procurement Officers Forum	5B - Farragut/Lafayette
3:15 pm – 5:00 pm	Prescheduled 1-on-1 Business Matchmaking Meetings - PM	5B - Independence FGHI
6:00 pm – 7:00 pm	CPO Reception	5B - Independence Foyer
7:00 pm – 9:00 pm	Excellence Awards Gala Dinner	5B - Independence A Ballroom

Thursday May 26, 2022

7:30 am – 6:30 pm	Registration	5B - Independence Foyer
8:30 am – 10:30 am	Prescheduled 1-on-1 Business Matchmaking Meetings - AM	5B - Independence FGHI
10:45 am – 12:15 pm	Managed Service Providers (MSP) Panel	5B - Farragut/Lafayette
12:30 pm – 1:45 pm	Industry Builders (i-Builders) Marketplace Luncheon	5B - Independence A Ballroom
2:15 pm – 3:45 pm	Doing Business with Corporations Roundtable & Small Group Conversations	5B - Independence A Ballroom
4:00 pm – 5:30 pm	Women Empowering Women Forum	5B - Farragut/Lafayette
5:45 pm – 7:30 pm	Business + Procurement Networking	5B - Independence BCDE

Friday May 27, 2022

7:30 am – 1:00 pm	Registration	5B - Independence Foyer
8:30 am – 8:45 am	America Export Assistance	5B - Independence A Ballroom
9:00 am – 10:30 am	Doing Business with Federal Agencies Panel	5B - Independence A Ballroom
10:00 am – 12:15 pm	Supplier Diversity & Procurement Leadership Caucus (<i>Corporate Agencies Only</i>)	5B - Independence BCDE
10:45 am – 12:15 pm	Procurement Opportunity Center Program	5B - Farragut/Lafayette
12:30 pm – 2:00 pm	Synergy + Scholarship Awards Luncheon	5B - Independence A Ballroom



Nationwide®
is on your side

Nationwide is proud to support the USPAACC.

US Pan Asian American Chamber of Commerce and Nationwide share common values and support Pan Asian American business owners. Nationwide is proud to chair USPAACC's CPO and CIO/CTO Councils and work with Susan Au Allen and her incredible team.

We look forward to connecting with you.

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Nationwide®
is on your side

Nationwide's values shape every aspect of how we operate. That includes investing in the health of the communities where we live and work. Our history of partnering with a diverse supplier network is one way we keep our communities top-of-mind and work for a more equitable world. We've built a strong program over the last 20 years, and it's never been more important. Working together, we have the power to keep our communities full of many voices and ensure we all have opportunities to succeed.



Guiding Your Business towards a Secure Digital Future



Ampcus transforms businesses by connecting the right technology and human capital management solutions and services to guide your business towards a secure digital future.



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CelebrASIAN 2022 Attendees, Sponsors and Distinguished Guests,

As a Co-Chair, Ampcus is honored to welcome you all to the CelebrASIAN 2022 Business+ Procurement Conference.

This event is the largest Asian American Procurement conference of its kind being held in Washington DC in support of Asian and Minority, Women and Service-Disabled Veteran-owned Small businesses. You will be able to expand your business knowledge, learn about contracting opportunities and use the CelebrASIAN 2022 platform to network with potential Corporate and Government partners. There will be several workshops that will be conducted, and I encourage all to take advantage of the workshop sessions and business matchmaking sessions. The collaboration with Local, State, Federal Governments and Private sector buyers as well as USPAACC emphasizes the importance of partnerships and how that pays into development of meaningful relationships.

Ampcus and USPAACC have a long history of mutual support and partnership. USPAACC's theme, *Synergy Forward*, particularly resonates with Ampcus as we believe strongly in the growth and development of our Customers, Employees, Partners and Suppliers. Like you all, we are excited about networking, and learning opportunities CelebrASIAN 2022 has to offer.

Today we're excited to highlight the significant contributions and impact of Asian owned enterprises - while looking forward to a promising future filled with many other achievements and accolades.

As the Founder and CEO of Ampcus, it gives me great pleasure to recognize USPAACC's contribution to the success of Asian American Entrepreneurs. I hope you will join me in leveraging the many opportunities to network and collaborate with one another which will help foster growth and lead us all towards success.

In Partnership,

In Partnership,

Anjali "Ann" Ramakumaran
Founder and CEO
Ampcus, Inc.

WHY SHOULD YOU CHOOSE US?

PYRAMID CONSULTING

We are at the forefront of helping our clients be intentional in workforce hiring, always keeping Diversity, Equity, & Inclusion at top of mind.



OUR SERVICES



We place top talent through our flexible staffing options including contract, contract-to-hire, direct hire and SOW. We deliver by combining the use of the latest technology with the subject-matter expertise that our seasoned team of recruiters bring to the process. With the integration of smart sourcing tools, machine learning and AI into our screening process across the organization we evaluate a large volume of candidates to find the most suitable talent.



Celsior Technologies™ builds on 26 years of experience in the services business, positioning itself as a leader in the digital transformation space across both applications and infrastructure services with an emphasis on data & insights, applied automation and integrated security & network.



We hire, train, and deploy GenSpark graduates to cultivate the next generation of programmers. With a mission to close the opportunity gap for underrepresented groups in tech, we find hidden talent with the principles of Intentionally Inclusive™



A life-cycle technology services company that provides life-cycle technology services to help companies get past their bottlenecks. By transforming clients' technology capabilities, Pyramid Consulting prepares businesses for tomorrow, while ensuring the business is part of a current, compatible and productive IT infrastructure.



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As a proud Asian-American Platinum Co-Chair for this year's event, I am pleased to welcome you to CelebrASIAN 2022, the largest procurement and business conference for Asian-American businesses.

The 2022 theme is "Synergy Forward." For the first time since 2019, we will be together in the same space, working together, sharing thoughts and ideas. The conference sessions will provide both a macro and micro view of global, financial, logistical, governmental and other factors that are key to success, including disruptors that will fundamentally change the ways we do business. But beyond that, the sessions and networking opportunities will also provide unique insight into how business leaders set a vision and overcame obstacles—especially in the past 2 pandemic years when everything changed—to achieve their success. Their stories inspire me every year, and I encourage each of you to take the time to learn from each other. Diversity represents a competitive advantage for businesses as they support an increasingly global community. USPAACC member companies represent a broad range of products and services. The conference will provide the opportunity to collaborate and partner both with each other within USPAACC, and with corporations and organizations who seek the talent and technology that it takes to succeed. CelebrASIAN veterans know the impact of the partnerships you can develop here, and first-time attendees are in for a powerful few days.

Pyramid Consulting, Inc. is committed to strategic partnerships that foster and support diversity, equity and inclusion. We are proud to be a long-term USPAACC supporter and look forward to enjoying a great conference experience with you.

Sanjeev Tirath
Co-founder and CEO
Pyramid Consulting, Inc.



Creating partners, profits and better products through diversity.

We're the Un-carrier. We're different.

We believe **different** is awesome. It fuels better ideas, stronger networks and more profitable businesses. That's why diversity is in our DNA.

It's also why we're a proud Corporate Member of USPAACC and sponsor of the CELEBRASIAN Business & Procurement Conference.

ARE YOU WITH US?

To learn how your company can become a T-Mobile Diverse and Small Supplier, visit: www.T-Mobile.com/SupplierDiversity

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It's our differences that make a difference

The Bank of America Supplier Diversity and Responsible Sourcing program has relationships with thousands of businesses owned by minorities, people with disabilities, women, veterans, members of the LGBT+ community and others, spanning all 50 states.

We are proud to serve our communities by investing in diverse suppliers. We can only be successful when our customers, clients, communities and employees share in that success.

bankofamerica.com/suppliers



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Get the digital skills to help grow your business.



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deserve to be found

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Boost**



**We believe mutual respect,
cross collaboration and inclusion
drive growth and innovation.**

We believe, that together, we can inspire the world.
Learn more about Supplier Diversity
at www.tranetechnologies.com/supplier



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We buy from the best companies
in the marketplace.

Yours could be one of them.

For almost 30 years we have opened new opportunities for diverse business owners, creating a positive impact on the communities we serve together. Building a diverse supply chain is good for business and the economy.

Register your business with us at jpmorganchase.com/supplierdiversity

JPMORGAN CHASE & CO.







THE WHITE HOUSE

WASHINGTON

May 25, 2022

I send my warmest greetings to the U.S. Pan Asian American Chamber of Commerce (USPAACC).

The United States has always been a land of dreamers. For centuries, the ambitions of Asian Americans, Native Hawaiians, and Pacific Islanders have helped build America, and every day, these dreams continue to inject new energy, vitality, and strength into our great Nation. The work of organizations like USPAACC helps nurture those dreams and ensures that we remain a country of incredible diversity and economic growth. Above all, the work of the USPAACC is a testament to a belief that I hold deeply—that every person with a great idea deserves a fair shot.

By elevating the voices, experiences, and histories of these communities and connecting them with programs and resources, the USPAACC is building a powerful coalition that works to break down the walls of discrimination that have plagued our Nation for far too long. In the past two years, you have doubled-down on these efforts, despite tremendous hardship from the pandemic. And in this crucial moment—as we continue to see a rise in anti-Asian hate crimes—your programs have never been more important, from empowering future leaders through college scholarships to connecting budding entrepreneurs with investors. Thank you for everything that you do and for reaffirming the fundamental truth that our Nation’s diversity is our greatest strength.

I hope that you are filled with pride in all of the progress you have achieved in the past 37 years. May you continue to push our Nation forward in our pursuit of equal opportunity and prosperity for all.

A handwritten signature in black ink, which appears to read "Joe Biden".

FOCUSED ON WHAT MATTERS

STANDING TOGETHER MOVES US ALL FURTHER.

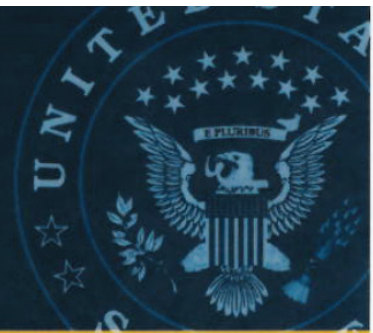
There is more that unites us than could ever divide us. People are at the heart of every business, and it takes diverse disciplines, perspectives and experiences to stay innovative and competitive. MGM Resorts is committed to pursuing supplier relationships with the Asian Pacific American community. These strong connections can only be made possible with help from the U.S. Pan Asian American Chamber of Commerce.

MGM Resorts is proud to support the USPAACC CelebrASIAN Procurement + Business Conference 2022



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U.S. SENATOR BEN CARDIN



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SenatorBenCardin



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May 25, 2022

Dear Friends:

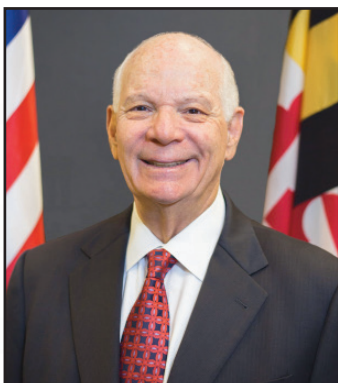
I would like to extend a warm welcome to all in attendance at this year's CelebrASIAN Business + Procurement Conference hosted by the United States Pan Asian American Chamber of Commerce Education Foundation (USPAACC). For 36 years, USPAACC has provided an environment to learn, network, strengthen and promote business ventures. Thanks to USPAACC's efforts, your members and attendees have fostered resilient partnerships with Fortune 1000 corporations, government and nonprofit organizations.

As Chairman of the U.S. Senate Committee on Small Business and Entrepreneurship, I am pleased to recognize that the U.S. Small Business Administration selected USPAACC as a Tier 1 grantee of their competitive Community Navigator Pilot Program. Together with the other 51 grantees, the program has allowed USPAACC to help reduce barriers to entry, retool, upskill, and grow small businesses.

The past two years have been difficult for our Asian and Asian-American communities. The rise in COVID-19 related hate crimes has emotionally and physically impacted the well-being of our Pan Asian American/AAPI neighbors and friends. Hate and xenophobia have no place in our country so I, along with 35 of my Senate colleagues, introduced S.Res.200, which condemns all forms of anti-Asian sentiment, racism, and discrimination.

As we also celebrate Asian American, Native Hawaiian and Pacific Islander Heritage Month this May, I want to reaffirm the importance our Asian-American community has made in making the United States such a dynamic and diverse country. You have made a lasting impact on our nation, and I look forward to continuing our work together.

I join you in celebrating the contributions of USPAACC and Asian American businesses. You have my best wishes for a successful conference, and for many more to come.



Sincerely,

A handwritten signature in blue ink, appearing to read "Ben Cardin".

Benjamin L. Cardin
United States Senator

Investing in a Diverse Future

At MassMutual®, our **commitment to supplier diversity** is real and ambitious, and it starts now. Find out how we're empowering diverse businesses through our collaborations and knowledge-sharing. Because we're always better together.

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CRN202309-284107

United States Senate

WASHINGTON, DC 20510

May 25, 2022



Dear US Pan Asian American Chamber of Commerce Education Foundation:
I am writing with great enthusiasm and heartfelt greetings to all in attendance at the **CelebrAsian Business + Procurement Conference 2022: Synergy Forward>>**.

Thirty-seven years ago, the US Pan Asian American Chamber of Commerce (USPAACC) established the first platform to create, sustain and energize thousands of partnerships among corporate America, government agencies and nonprofits in Pan Asian American and other minority and diverse enterprises. The USPAACC has worked tirelessly to foster and cultivate a community to support and empower Pan Asian American/AANHPI businesses, entrepreneurs and innovators.

No community faced the impact of the pandemic in the ways our Pan Asian American/AANHPI businesses have. Coming out of the global pandemic, their resilience has been demonstrated in the ways they've pivoted to reach new customers and adapt to the post-pandemic economy.

Over the past 20 years, National President and CEO Susan Au Allen has been a national leader at the forefront of diversity, equity and inclusion. That's the reason she was named a Vice Chair of the Federal Communications Commission's Communications Equity and Diversity Council to ensure diverse communities have access to \$42.25 billion worth of infrastructure spending to expand broadband in underserved and unserved communities. As a strong supporter of the Infrastructure Investment and Jobs Act, a historic investment that was signed into law last November, I am proud to support her efforts in ensuring that we accelerate the achievement of equality and accessibility across all aspects of our critical infrastructure—from broadband to drinking water and wastewater, public transit and helping hard working Americans find good-paying jobs.

USPAACC continuously demonstrates its ongoing support for Pan Asian American/AANHPI businesses. The organization's entrepreneurial support programs distribute upwards of \$50,000 in prizes to Pan Asian American/AANHPI businesses for their innovative and sustainable business ideas, products and services. These programs also offer opportunities for entrepreneurs, innovators and business leaders to engage during virtual meetings on strategic growth and success plans, talent acquisition and retention and other essential topics that enable them to expand their enterprises. That's why the U.S. Small Business Administration selected USPAACC as a Tier 1 grantee of their competitive Community Navigator Pilot Program. Together with the other 51 grantees, the program has allowed USPAACC to help reduce barriers to entry, as well as retool, upskill and grow small businesses across the Nation.

I commend USPAACC for its dedication to support these initiatives and for connecting Pan Asian American/AANHPI business owners with government agencies to boost competition, economic growth and above all —fairness. USPAACC should be recognized for being a strong advocate for diverse businesses across the country.

I am pleased that **CelebrAsian Business + Procurement Conference** aims to provide an excellent networking opportunity for established and up-and-connections and grow their business. Please accept my best wishes for a successful and productive conference and continued success!

Sincerely,

A handwritten signature in blue ink that reads "Tammy Duckworth". The signature is fluid and cursive, with the first name "Tammy" being more prominent.

U.S. Senator Tammy Duckworth

DIVERSITY MEANS BUSINESS



At Logitech, we create products that bring all people together to create, achieve and enjoy more.

It's important that our supplier base reflects that.



The development and growth of minority and diverse-owned businesses is central to our core values, evolution, success – and to the economic vitality of the communities where we work, play and serve.

logitech



Visit www.logitech.com/en-us/supplier-diversity.html to find out more about our supplier diversity program. Or contact us at supplierdiversity@logitech.com

**MESSAGE FROM
U.S. SENATOR MAZIE K. HIRONO**

**In honor of the US Pan Asian American Chamber of Commerce
CelebrASIAN Business + Procurement Conference**

May 25-27, 2022

Aloha and welcome to everyone attending the US Pan Asian American Chamber of Commerce (USPAACC) CelebrASIAN Business + Procurement Conference.

Since its formation, USPAACC has worked to support Asian American and Pacific Islander businesses in the United States. The resources and connections that USPAACC offers are important tools that help AAPI business owners grow their businesses and access new opportunities.

This conference provides like-minded entrepreneurs with time to connect, and to celebrate and recognize their achievements.

The pandemic has been a difficult time for the AAPI business community, but I have seen the innovation and resiliency in action that has brought you to today. I commend you all for your hard work, and the way in which you have met the challenges of the past few years.

Mahalo to USPAACC for their dedication to supporting AAPI businesses. My best wishes for an enjoyable and memorable event, and continued success.

Aloha,

Mazie K. Hirono

Mazie K. Hirono
United States Senator





Driving Impact Through Diversity

AARP is guided by a mission where unique views and values encourage collaboration, innovation and social change. Our commitment to diversity, equity and inclusion is reflected in our supply chain. Through our Supplier Diversity program, we partner with Asian American and Pacific Islander-owned businesses that bring fresh ideas and perspectives. This allows us to serve our diverse 50-plus population across America in a more impactful way.

Learn more about AARP's Supplier Diversity program at aarp.org/about-aarp/supplier-diversity.



Dear US Pan Asian American Chamber of Commerce
Education Foundation:

I am writing with great enthusiasm and heartfelt greetings to all in attendance at the Celebr*ASIAN* Business + Procurement Conference 2022: Synergy Forward>>.

Thirty-seven years ago, US Pan Asian American Chamber of Commerce (USPAACC) created its' first platform to create, sustain, and energize thousands of partnerships between corporate America, government agencies, nonprofits in Pan Asian American, and other minority enterprises.

For over 20 years, National President and CEO Susan Au Allen has been a leader in the fight to bring about more diversity, equity, and inclusion. That's one of the many reasons why she was named a Vice Chair of the Federal Communications Commission's Communications Equity and Diversity Council to ensure diverse communities have access to \$42.25 billion worth of infrastructure spending to expand broadband in underserved communities.

As we continue to fight the global pandemic, the Pan Asian American/AAPI business community has demonstrated incredible resiliency and has started to adapt with our changing times by reaching out to new customers.

I commend USPAACC for its dedication to support these initiatives and for connecting Pan Asian American/AAPI business owners with government agencies to promote competition, economic growth, and above all—fairness. USPAACC's continued advocacy for diverse businesses across the country should and must be recognized.

USPAACC has developed programs like One-on-One Business Matchmaking Meetings, Chief Procurement Officers Forum, and Whats Your Pitch? These initiatives hand out upwards of \$50,000 in prizes to Pan Asian American/AAPI businesses for their innovative and sustainable business ideas, products, and services.

I am pleased that Celebr*Asian* Business + Procurement Conference provides an excellent networking opportunity for established and aspiring entrepreneurs to make new connections and grow their business. Please accept my best wishes for a successful and productive conference and continued success!

Sincerely,

A handwritten signature in black ink, reading "Nydia M. Velázquez". The signature is fluid and cursive, with the first name "Nydia" and last name "Velázquez" clearly legible.

Congresswoman Nydia M. Velázquez

Building a brighter future

Southern Company delivers the energy solutions that drive growth and prosperity in the communities we are privileged to serve. For more than 40 years we have been committed to developing small and diverse businesses.

We are proud to support the United States Pan Asian American Chamber of Commerce (USPAAC) and its mission to help the southeast entrepreneurs and small businesses succeed through a network of services and support.



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southerncompany.com/suppliers





State Farm® is committed to giving businesses as diverse as our customers the opportunity to build strong, profitable relationships with us.

To learn more about our Supplier Diversity Program, please visit b2b.statefarm.com/b2b/supplier_diversity, or email us at supplierdiversity@statefarm.com



State Farm, Bloomington, IL



Making Meaningful Impact

AT&T is a leader in investing in diverse owned businesses to drive economic impact in communities across the U.S. through our Supplier Diversity program.

Our goal is to ensure we have a diverse and inclusive supply chain across our lines of business. Our Supplier Diversity program provides the conduit for diverse businesses to engage with us and by doing so, make a positive impact on job growth and business expansion.

visit us at www.attsupplierdiversity.com



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PROUD SUPPORTER OF USPAACC AND THE CELEBRASIAN BUSINESS + PROCUREMENT CONFERENCE

Caesars Entertainment is proud to support USPAACC in its mission to represent the Pan Asian American community through business and other avenues.

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PLANET
PLAY.

We're in this Together. Now and Always.

Charter is proud to support
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**We are proud to support the United States
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The Office of Minority and Women Inclusion supports the Minority and Women Outreach Program which includes Minority- and/or Women-Owned Businesses, Minority- and/or Women-Owned Investors, and Minority- and/or Women-Owned Law Firms.

For information on each program, please visit **www.fdic.gov/mwop**.



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USPAACC

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FOR DIVERSE BUSINESSES**



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As a company that makes it a priority to attract the best possible workforce through inclusive hiring practices, Hilton firmly believes that an ongoing commitment to diversity results in numerous benefits. Hilton Supply Management takes a similar approach in seeking out partnerships with diverse vendors.

We understand that everyone wins when procurement providers develop multiple channels for the sourcing of goods and services, promote healthy competition among vendors and advance innovation within products, services and solutions. That's why Hilton and HSM are continually striving to create a workforce and a supplier network that reflect the diversity of communities where we live, work and travel.

To learn more about our industry-leading Supplier Diversity Program, visit mysupplymanagement.com.



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At Kaiser Permanente, we don't see health as an industry. We see it as a cause. And one that we very much believe in. During this extraordinary time we are especially thankful to the heroism of our frontline workers. We would like to express our gratitude to the outstanding care teams and individuals who deliver on the Kaiser Permanente mission each day, improving the health of our members and the communities we serve. We are here to help you thrive. [Learn more at kp.org](https://kp.org).

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Every day Kellogg gives people the start to reach their fullest potential. By cultivating a diverse and inclusive supply chain, we're growing innovation, building healthier partnerships and creating a stronger marketplace with greater opportunities for success.



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For more than a century, we've worked in service of humanity. As inventors. As leaders. As pioneers. At Merck, we work relentlessly to find solutions to many of the world's most devastating diseases. To develop the medicines and vaccines that contribute to widespread medical advancement.

Every day we see driven people like you help to fuel leading-edge medical innovations that affect the world. Through a culture of applied inquiry and a drive to invent, we're transforming lives in new and promising ways.

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NISSAN

Fairness. Respect. Inclusion.

With multicultural roots, Nissan is committed to providing an inclusive space that encourages innovative ideas from our diverse workforce and supply base. We not only respect, but eagerly welcome, the varied perspectives of these talented men and women. Nissan believes our commitment to our core principles of diversity - fairness, respect and inclusion - is essential to creating quality and innovative products.

EMBRACING DIVERSITY

NISSAN Diversity



A DIVERSE, EQUITABLE AND INCLUSIVE WORLD FOR OUR PEOPLE, IN OUR BUSINESS PARTNERSHIPS AND IN OUR COMMUNITIES

PepsiCo is committed to creating a collaborative and inclusive space where everyone, regardless of what we look like, where we come from or who we love, has a voice.



To find out more about
PepsiCo's Supplier Diversity program
go to: www.PepsiCo.com/SDRegistration



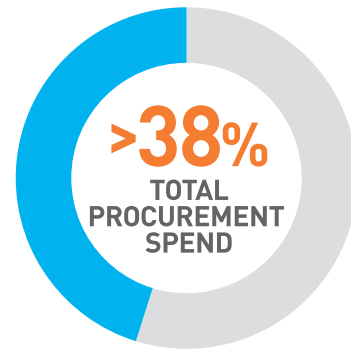
Proud supporter of USPAACC



Pacific Gas and
Electric Company

Supply Chain Responsibility

SUPPORTING PEOPLE, PLANET AND CALIFORNIA'S PROSPERITY



DIVERSE SPEND
IN 2021:
>\$4 billion

Pacific Gas and Electric Company is committed to building a responsible supply chain—a supply chain that is inclusive, ethical, sustainable and promotes economic vitality in the communities we serve. With this strong foundation, we can deliver safe, reliable, clean and affordable energy to our 16 million customers every day.

pge.com/supplychainresponsibility

Together

We Have the Power to
Keep the Future Bright

Southern California Edison proudly supports diverse business enterprises through bidding opportunities, technical assistance and capacity building.

We are proud to sponsor the United States
Pacific Asian American Chamber of Commerce
2022 CelerASIAN Business + Procurement Conference

For information on Supplier Diversity and Development, please visit sce.com/sd, call 1-800-275-4962 or email us at SupplierDiversityDevelopment@sce.com



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Talent We Provide



Our Values



The Challenge

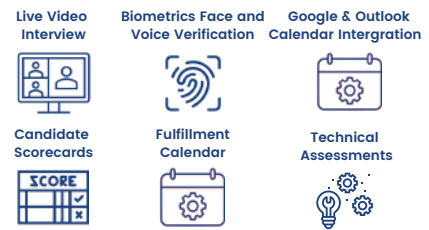


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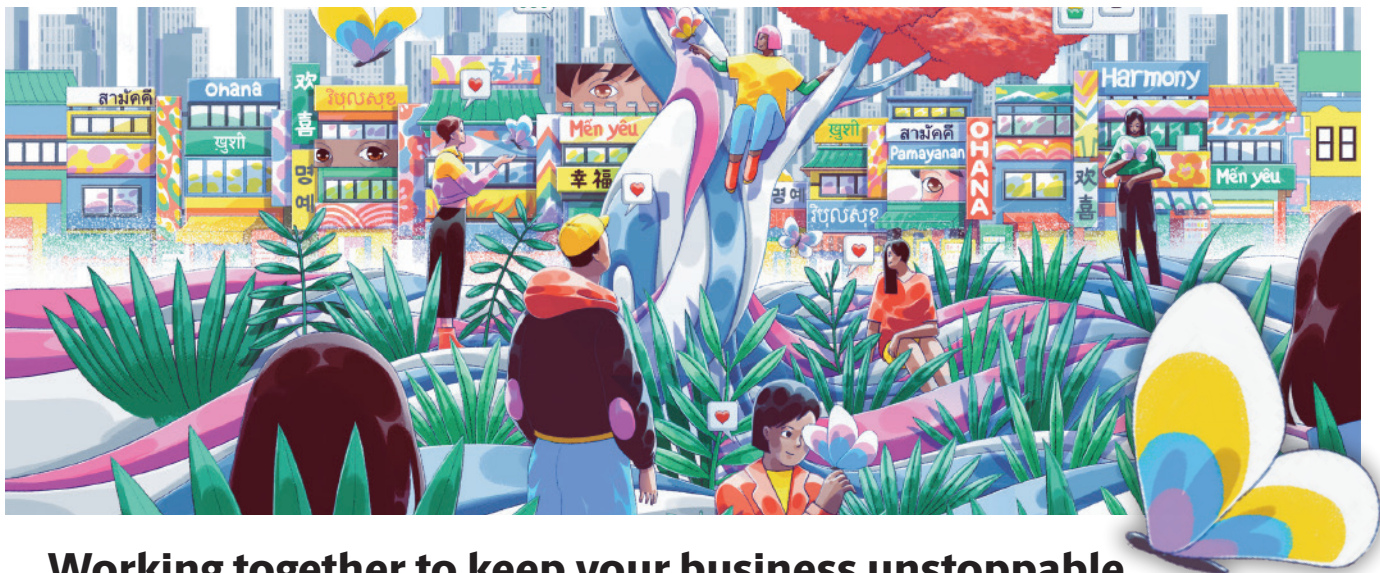
A purpose for all people.

At the core of our purpose—to build better lives and communities—are the values that guide us to be intentional about diversity, equity, and inclusion. We do the work every day to diversify our leadership, empower all teammates, and fight for the opportunities we all deserve. Because we believe a culture where we can live and contribute our authentic selves is a stronger one.



Truist.com

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Working together to keep your business unstoppable

At UPS, we're committed to helping AAPI-owned small businesses reach their full potential because we understand the value your agility and innovative spirit brings to our company. Together we can build a more inclusive supply chain and world.

Learn more at www.ups.com/supplierdiversity
www.about.ups.com/diversebusiness

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Delivering excellence through supplier diversity!

The United States Postal Service is committed to creating and fostering relationships with a diverse community of suppliers to deliver excellent service to our customers. Our business partners, like us, strive for economic growth, prosperity, and sustainability.

To learn more about business opportunities, contact Supplier Diversity.

Register on our website: <http://about.usps.com/suppliers/becoming/registration.htm>

Learn more: <http://about.usps.com/doing-business/welcome.htm>

Email us: business@usps.gov

UNITED STATES POSTAL SERVICE®
Let's do business!



At Windstream, we value the diversity of our suppliers who are key partners in our success. We're committed to the inclusion of small and disadvantaged businesses, and those owned by minorities, women, disabled individuals, veterans and members of the LGBTQ+ community as part of our supply base.



Our vision is to provide innovative software and network solutions while consistently delivering amazing customer experiences. So, whether you're a hyperscale customer, a multi-state enterprise or a mom-and-pop shop – or even a family that just needs a little more bandwidth to stream your favorite TV shows – we can make that vision a reality.



windstream.com

SPECIAL SPEAKERS



The Hon. Isabella Casillas Guzman

Administrator, **U.S. Small Business Administration**

Isabella Casillas Guzman serves as the 27th Administrator of the U.S. Small Business Administration (SBA) and was sworn in on Wednesday, March 17, 2021. Administrator Guzman represents the more than 30 million U.S. small businesses and is committed to helping small business owners and entrepreneurs start, grow and be resilient.

A lifelong proponent of small businesses, Guzman grew up as the daughter of a small business owner and learned at a young age how important small businesses are to the communities they serve, the people they employ, and the economies they help power. Administrator Guzman previously served as Director of the California Office of the Small Business Advocate, a position she held after being appointed by Governor Gavin Newsom in April 2019. In that role, she served as the voice of small businesses and innovative startups in the 5th largest economy in the world. She administered and advocated for programs and initiatives to help small businesses access capital, markets, and networks for stronger outcomes. She and her team helped connect entrepreneurs in every community with the resources needed. As the economic recovery support function coordinator for the state, she focused on resilience and most recently worked to help small businesses access relief during the COVID-19 pandemic.

In California, Administrator Guzman oversaw a network of small business centers focused on expanding assistance to underserved business groups. She launched new public private partnerships and collaborated to deliver cutting edge resources to small businesses, including through initiatives like Get Digital CA to increase technology and e-commerce adoption and Source Diverse Source Local to strengthen supply chain readiness. She advocated fiercely for financial relief for small businesses, leading to the expansion of state supported lending and the largest COVID-19 grant relief program in the nation at over \$2.5 billion. Guzman's office launched the Entrepreneurship Task Force to serve as a bridge to small businesses and create content and programs to help strengthen the competitiveness of startup and small firms.

Administrator Guzman has previously served in leadership at the SBA as the agency's Deputy Chief of Staff and Senior Advisor during the Obama-Biden Administration, where she oversaw policy and new program implementation. She was a small business entrepreneur herself, and an advisor to fellow founders including in accelerating technology commercialization and in helping small business contractors leverage the federal marketplace. Administrator Guzman earned a Bachelor of Science from the University of Pennsylvania Wharton School of Business.

SPECIAL SPEAKERS



Anthony K. Wutoh

Provost & Chief Academic Officer
Howard University

Anthony K. Wutoh, Ph.D., R.Ph. is the Provost of Howard University. He previously served in various roles at the University including as Dean of the College of Pharmacy and Assistant Provost for International Programs. Dr. Wutoh has also served as Director for the Center for Minority Health Services Research, and the Center of Excellence.

Dr. Wutoh received a Bachelor of Arts degree in Biochemistry from the University of Maryland Baltimore County in 1987. He then completed a Bachelor of Science in Pharmacy, and Doctor of Philosophy in Pharmacy Administration (Pharmacoepidemiology) at the University of Maryland, Baltimore School of Pharmacy. Dr. Wutoh has varied research interests including pharmacoepidemiology, international health, health services/outcomes research, and evaluation of large population databases, particularly in the area of AIDS and HIV infection in older patients. Dr. Wutoh has received over \$50 million dollars in grant funding from several sources including; NIH, CDC, USAID, HRSA, AHRQ and foundations, and has published numerous research articles on HIV disease, medication adherence, disease state management, and various other topics in respected research journals, including; the Journal of the American Medical Association, Health Services Research, AIDS & Behavior, the Journal of the National Medical Association, and the Journal of the American Pharmacists Association.

Dr. Wutoh has led, and participated in various international programs including sponsored projects (USAID, CDC, PEPFAR, etc.) in Nigeria, South Africa, Zambia, Kenya, Rwanda, Tanzania, Ethiopia, Ghana, etc. Dr. Wutoh has been a practicing pharmacist in Maryland since 1990 and has worked in various settings including hospital, retail, consulting, and community pharmacy, as well as academia. In 1993, He served as a policy intern with the U.S. Senate Special Committee on Aging where he was directed with evaluation of the economic impact of health care reform on the pharmaceutical and biotechnology industries. His other areas of interest and expertise include minority access to novel medical therapies, medication compliance, post-marketing assessment, clinical trial protocol and evaluation, survival analyses, and the role of stress in the functioning of health care professionals. He is also the recipient of various awards and acclamations including the 1998 Excellence Award for Professor in the Division of Pharmacy, College of Pharmacy, Nursing, and Allied Health Sciences, and the 2007 Distinguished Faculty Award from the Howard University Pharmacy Alumni Association.

Dr. Wutoh is married to Rita Wutoh, MD, MPH, and they are the proud parents of two daughters, Nadya and Niya.

SPECIAL SPEAKERS



Mark Madrid

Associate Administrator-Office Of Entrepreneurial,
Development U.S. Small Business Administration

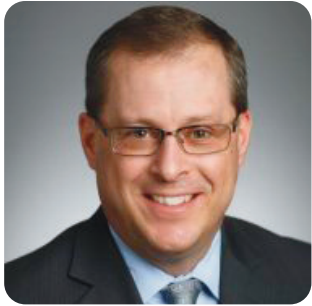
Mr. Madrid has been selected to serve as Associate Administrator for the Office of Entrepreneurial Development (OED) at the U.S. Small Business Administration. In this role, Mr. Madrid will lead the OED, which is the SBA's technical assistance arm with a national resource network including Small Business Development Centers (SBDCs), Women's Business Centers (WBCs), SCORE, and the Office of Entrepreneurship Education.

Previously Mr. Madrid served as CEO of Latino Business Action Network, a national 501(c)(3) organization focused on strengthening America through funding and supporting U.S. Latino entrepreneurial research and education-impact programs at Stanford University. Mr. Madrid was named the 2019 Silicon Valley Nonprofit CEO of the Year by the Silicon Valley Business Journal. He serves on the Board of Trustees for Scholarship America, the leading nonprofit scholarship and educational support organization in the United States. He is an Honorary Colonel of the United States Army and Jefferson Award recipient.

Before his chief executive nonprofit roles, Mr. Madrid held a senior executive career in banking that began on Wall Street in 1995 with J.P. Morgan. His passion for American small businesses is dedicated to his father, who passed away from COVID-19 in 2020. His father, Marcos Madrid, Jr., owned a welding business for over four decades.

Mr. Madrid holds a BBA from the University of Texas at Austin McCombs School of Business and a Master of Nonprofit Administration degree from the University of Notre Dame Mendoza College of Business

SPECIAL SPEAKERS



Kevin O'Brien

SVP, IT Chief Financial Officer, Chief Procurement Officer
Nationwide

Kevin G. O'Brien was recently named the SVP, IT Chief Financial Officer, Chief Procurement Officer and the Business Transformation Office Leader. Kevin brings more than 30 years of financial experience and a proven track record of helping businesses achieve their strategic priorities.

Kevin's experience in activating business strategies, contract negotiations, identifying creative and financially sound growth and expansion opportunities, along with his leadership and talent development skills, make him ideally positioned for this role. Kevin began his career with Nationwide in 1998 and has served in many different roles within Finance including Investor Relations, CFO for Individual Protection, Strategy & Capital Management, CFO for Retirement Plans and most recently leading the Mergers & Acquisitions team. Prior to joining Nationwide, Kevin worked at Hartford Life and attained his Certified Public Accountant (CPA) designation while working at KPMG in Springfield, MA. Kevin earned a Bachelor of Science Degree in Business Management with an Accounting Concentration from Westfield State University. He has four daughters and lives in Westerville with his better half, Denise, where he serves on the Olentangy Local Schools' Board of Education.



Em Nguyen

Washington Reporter
ABC News

Em Nguyen is a Washington reporter for ABC News. Before this, she was a political Washington Correspondent for Spectrum News, covering Asian American hate crime, and immigration, and traveled across the country for the 2020 presidential race. She won the Charter Spot Award for her first-hand coverage during the January 6 Capitol riot and was the political

reporter on the team that won the LA Press Club's Best Morning Newscast.

She's the daughter of two Vietnamese immigrants, grew up in Texas, and graduated from Boston University. Em is the current Vice President of the Asian American Journalism Association - DC Chapter empowering journalists to diversify news coverage. She loves cooking different cultural foods and being on the water during the summer.

SPECIAL SPEAKERS



Shami Anand

Certified Leadership Coach and Strategist

Power Your Impact

Shami Anand is a seasoned Executive with over 30-years experience developing, transforming, and leading high performing global teams in Procurement, Supply Chain, and Accounting.

At Otis, United Technologies and PepsiCo, Shami held various Executive roles including Vice President and Center of Excellence Leader-Global Procurement, Global Procurement Transformation Leader, and Executive Director Global SupplyChain.



Andrea Greenwald

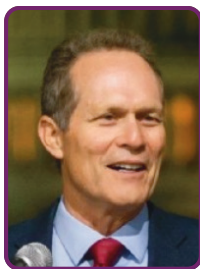
Senior Director, Advisory and Key Initiative Leader for Sourcing & Procurement
Gartner

Andrea Greenwald is a Washington DC-based Advisor with Gartner's research and advisory practice with over ten years of experience in client focused business solutions. The scope of her cross-industry experience includes working directly with CPOs and their teams at large multinational companies with a focus on strategy and drivers of process efficiency.

As a director of advisory, Andrea works with senior executives and their teams around the world to manage some of today's most pressing business challenges such as stakeholder management, organizational structure and design and advanced corporate transformation.

Andrea received a first class honors degree in Business Administration from Saint Francis Xavier University. She has lived in 5 countries and is also fluent in Spanish and French.

CORPORATE SPEAKERS



Ruben Barrales

Senior Vice President, External Engagement, Diverse Segments, Representation and Inclusion Wells Fargo

Ruben Barrales is senior vice president of external relations at Wells Fargo. Previously, he was president and CEO of GROW Elect and of the San Diego Regional Chamber of Commerce. He served in the White House as deputy assistant to the president and director of intergovernmental affairs for President George W. Bush. He was also president and CEO of Joint Venture: Silicon Valley Network. In 1998, he was the California Republican Party nominee for state controller. In 1992, he became the first Latino elected to the San Mateo County Board of Supervisors. He serves on the PPIC Statewide Survey Advisory Committee and was on PPIC's board of directors from 2007 to 2019. He has served on the California Speaker's Commission on State and Local Government Finance and on the California Commission of Local Governance for the 21st Century. He grew up in Redwood City, California, and received a BA with a joint major in political science and administrative studies from the University of California, Riverside.



Lindsay Broome

Sr. Category Development Manager Foodbuy

Lindsay Broome is the Sr. Category Development Manager for Supplier Diversity at Foodbuy, the largest foodservice procurement solutions organization in North America. Lindsay is responsible for adding new suppliers to the category portfolio, working to market and promote the growth of existing diverse suppliers, and leading the Foodbuy Supplier Accelerator Program. Lindsay's more than 15 years of experience includes category development, marketing, and community outreach for a number of Fortune 500 companies. Lindsay received a Bachelor's degree from West Virginia University and a Master's of Business Administration from the University of North Carolina Charlotte. In addition, Lindsay also serves on the Coaching Tree for Sports Biz Camps, a non-profit focused on increasing social mobility for students through education, while expanding diversity within the sports industry.



Wendell G. Brown

Supplier Diversity Program Manager Wells Fargo

Wendell G. Brown has an unwavering passion for people and works to ensure that all individuals receive equal opportunities in the workplace and marketplace regardless of race, ethnicity, gender, religion, age, physical or mental handicap, physique, gender identity or sexual orientation. Wendell is Supplier Diversity Manager at Wells Fargo & Company. With more than 18 years of multi-industry global supply chain management experience, he is responsible for developing and engaging certified diverse suppliers to integrate them into Wells Fargo's sourcing and procurement processes. He works with the company's Wealth and Investment Management, Consumer & Small Business Banking, Consumer Lending, Commercial Banking, Corporate Investment Banking and Chief Operating Office business groups. Wendell is a member of the Chief Operating Office and Commercial Banking Diversity, Equity & Inclusion councils. He is also a member of the Black / African American Connection team member network where he serves as Marketplace Outcomes Chair. Wendell joined Wells Fargo & Company in 2018.



Roger Cheng

Senior Supplier Diversity Sourcing Manager, AT&T Services, Inc.

Roger Cheng recently joined AT&T as a Sr. Supplier Diversity Sourcing Manager. Prior to AT&T, Roger spent the previous 14+ years with M/WBEs in the technology space leading business development through Supplier Diversity. Roger, also known as "The Voice," has served as emcee or VOG for a number of organizations across the country. In 2017, Roger was recognized as the #Hes4Shes Champion at the WBENC National Conference.



Melody Davidson

Supplier Diversity Manager, UPS

Melody is aligned with the Transportation, Airline, Automotive and Plant Engineering Category Teams and is charged with helping the sub-category owners develop strategies for growing diverse spend. Melody also helps sourcing managers and other stakeholders find and engage qualified small and/or diverse suppliers. This includes developing and participating in supplier identification and development events and programs. Prior to joining the Supplier Diversity Team in 2019, Melody held a variety of roles in the Transportation function at UPS, including vendor management responsibilities. Melody's experience and broad network in the Transportation industry, has positioned her to lead our focused efforts on growing diverse spend in this category.

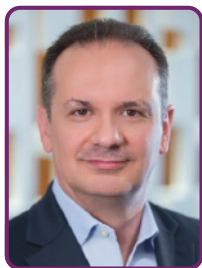
CORPORATE SPEAKERS



Shakira Garcia

Director of Supplier Diversity & Sustainability, Caesars Entertainment

Shakira Garcia is a passionate supplier diversity professional committed to the inclusion of small, minority and women owned businesses in procurement opportunities. During her 6-year tenure at Caesars Entertainment she has leveraged strategic partnerships internally and externally to award opportunities to diverse businesses across the country. With a laser focus on helping businesses to not only get that opportunity but to ensure their long-term growth as a supplier with Caesars. Our small, minority and women owned businesses are essential to our operations. Providing the flexibility, innovation and responsiveness we need to operate at the highest of levels. Every member of our procurement team is aware that working with diverse suppliers brings benefits for our business, but more importantly it benefits the local economic growth with in the communities where we operate.



Miguel Gonzalez

Chief Procurement Officer, DuPont

Originally from Spain, Miguel Gonzalez started his career in Supply Chain with General Electric Plastics. He later has worked for Nalco (Ecolab), Kraft Foods and since 2015 for DuPont, where he is now Chief Procurement Officer. Amongst other roles, he is: Member of the Board of Directors for the National Minority Supplier Development Council; Vice President and member of the Board of Directors for the Spain-US Chamber ofCommerce; Member of the Board of Directors for the Institute for Supply Management; Member of the Howard University Supply Chain School Advisory Board; Chair of the Institute for Supply Management Talent Management Committee. Miguel has lived in Spain, The Netherlands and the USA, together with his wife and two sons. He has a degree in Business Administration, a Master from Universidad Camilo Jose Cela and an MBA from ESERP Business School. He is a passionate leader that enjoys coaching and mentoring, speaking at events and teaching at universities. In his free time, he likes to spend time with his family, travel and get to know other cultures. He is also a collector of antique books and documents.



Kindle Goodson

VP, Chief Procurement Officer, TIAA

Kindle Goodson currently serves as the Chief Procurement Officer leading the Global Supplier Services team responsible for the End-to End Procure to Pay process inclusive of Sourcing, Enterprise Vendor Risk, Procurement, Metrics, and Business Diversity. In this capacity, Kindle brings over 20 years of experience, 17 of which are in the financial services industry, working for several Fortune 100 companies. In 2010, Kindle began her career at TIAA, initially responsible for the procurement of Printed Materials and Marketing Services. Since that time, in addition to her expanded roles in Sourcing, Kindle also served as the Business Finance Officer for TIAA's Corporate Functions responsible for the fiscal budgeting process for Legal Risk & Compliance, Internal Audit Services, Human Resources, Chief Administrative Office, and Office of the CFO.



Steve Kopelic

Americas Regional Indirect Procurement Director, McCormick & Company

Steve Kopelic is the Americas Regional Indirect Procurement Director for McCormick & Company. He has been with McCormick since 2013, which also included working in Packaging Procurement and as Strategic Procurement Projects Manager. Steve's career has been within Procurement, including 10 years with Ford Motor Company and 5 years with H.J. Heinz. During his time at Ford, Steve spent 3 years at the China Sourcing Office in Nanjing, China managing the Interior Category team. He was also on assignment in China while working at Heinz which included a project in Qingdao and as Procurement Integration Manager in Shanghai. Steve holds a Bachelor's degree in Economics and Political Science from the University of Pittsburgh, an MBA from the University of Pittsburgh and a Master of International Management from the Thunderbird School of Global Management.



Barbara Kubicki

Chief Procurement Officer, Wells Fargo

Barbara Kubicki-Hicks is a seasoned executive with over 25 years' experience in supply chain management and global procurement operations in the financial services industry. She is the chief procurement officer at Well Fargo, responsible for leading Supply Chain Management, which is comprised of strategic sourcing, procure-to-pay, supplier diversity, and third-party risk management functions. Her team executes end-to-end supply chain activities and third-party initiatives that align with business priorities and leads strategic, enterprise-wide programs with focus on third-party expense optimization.

CORPORATE SPEAKERS



Barbette Hill Washington

Supplier Diversity Consultant, Staff, Southern Company

Barbette is a Supplier Diversity Professional at Southern Company. She provides Supplier Diversity Support to the Southern Company Power Generation Business Unit which consist of Georgia Power, Alabama Power, and Mississippi Power. Barbette has a BS in Business Administration from Mercyhurst University, an MS in Business from Nova Southeastern University and a PMP.



Kelley Leddy

Sourcing & Procurement Consultant, Nationwide

With close to 10 years of experience in the Insurance & Financial Services industry, Kelley has a passion to constantly learn, grow, adapt and use what she has learned to lead others to do the same. As part of her roles and daily life, she enjoys proactively analyzing situations, identifying opportunities, developing strategies and engaging with others. She is an active participant in Supplier Diversity events for Nationwide, an advocate for recognizing and overcoming unconscious bias and an advocate for broadening supplier options through holistic strategic sourcing; ensuring the right purchases are made for the right reasons with the right supplier. She is also a firm believer that there are multiple right ways to accomplish a task and that personal experiences shape our motivations and mindsets. Kelley believes that advocating for, supporting and uplifting youth and animals are keys to growing generations and is an active volunteer for Junior Achievement and dog fostering in her community.



Wassel Lewis, Jr.

Vice President, Strategic Sourcing & Procurement, Aflac

Wassel Lewis is vice president of Strategic Sourcing and Procurement and manages approximately \$1.2 billion in spend. He is responsible for: Category Management, Strategic Sourcing, Procurement Ops, Procurement Administration, Supplier Relationship Management, Performance Management and Supplier Diversity. Wassel joined Aflac in 2007 as senior project consultant in the Enterprise Project Office. During his career at Aflac he served in IT-PMO, and Strategic Partnerships before joining Strategic Sourcing and Procurement. Wassel earned a bachelor's degree from Howard University and a Master of Business Administration from Southern Methodist University.



Edkedsha (KeeKee) Mathis

Supplier Sustainability & Diversity Senior Leader, Trane Technologies

Edkedsha (KeeKee) Mathis, Sr. Leader, Supplier Sustainability & Diversity for Trane Technologies, is no stranger to the world of Supplier Diversity. Before deciding to accept her latest role at Trane Technologies, she worked in the automotive industry for thirteen years at Volkswagen Group of America, Inc. where she was the Supplier Diversity Manager. Her accolades include an array of awards, acknowledgements, and recognitions including but not limited to 2017 Corporation of the Year and Corporate Representative of the Year for (TSMDC) TriState Minority Supplier Development Council and she has been recognized for many years as one of the Top 30 Diversity Professionals on a national level as a leader in the Supplier Diversity community. KeeKee brings more than 26+ years within purchasing which includes supporting as a regional buyer, service buyer, supply chain support, key user for all the purchasing systems and continuous improvement such as (TPM) Total Planned Maintenance, QCDSM, and Lean Management. She is committed to mentor diverse suppliers but also to build strategic "partnerships" and "alliances" with diverse suppliers.



Matt McKinley

Supply Management Procurement, Transmission/Substations/Major Projects, Southern California Edison

Matt McKinley is a senior manager in Supply Management Procurement for construction of Transmission, Substations, and Major Projects at Southern California Edison (SCE), one of the nation's largest electric utility. Matt is committed to diversity, equity, and inclusion in support of healthier and strong communities with a clean energy future. Matt has over 35 years of Supply Chain experience and has supported many organizational business units across SCE with sourcing of materials and services. Prior to joining Edison, Matt worked for Lockheed, Northrop Grumman, and Boeing in various capacities managing multi-million-dollar proposals and contracts within finance and procurement.

CORPORATE SPEAKERS



Bruce Mizokami

VP, Indirect Sourcing, Edwards Lifesciences



Adam Moore

Supplier Diversity Senior Manager, CVS Health

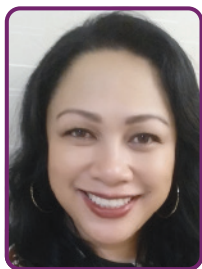
Adam Moore is the Senior Manager of Supplier Diversity for CVS Health, and is directly responsible for growing company spend with diverse suppliers. He is heavily involved in the supplier diversity space, relating specifically to technology and contingent labor. Adam is often sought out as a speaker and moderator on the topic of supplier diversity, has written for numerous blogs, and is the co-host of the Breaking Barriers: Building a Hire Ground podcast, which focuses on corporate supplier diversity and helping small businesses develop their brand. Adam is an expert incorporate sourcing strategies, emerging technologies, Big Data analytics, and information technology sourcing and staffing. Adam has been the recipient of numerous awards, including the GWBC Buyer of the Year Award in 2017, the GMPC Top Mentor Award in 2020, and the GMSDC Advocate of the Year & Buyer of the Year Awards in 2021. He has also been recognized for the FSRSD Game Changer Award in 2019 and USPAAC-SE Advocate of the Year Award in 2018.



Dwayne Norris

Corporate Supplier Diversity Manager, Enterprise Holdings

Dwayne Norris has worked for Enterprise Holdings for the past 17 years. During his time he has served on the North American DE&I Team for Enterprise Holdings for two years from 2018-2020 and the Southeast Region DE&I Team for Enterprise Holdings two years from 2020-2022. He managed daily rental operations as an Area Manager with Enterprise in Orlando FL, including the Orlando International Airport (Largest car rental facility in the world). He is an Alumni of the University of Florida where he earned a BA in History w/ concentration on General Business. He was also a student athlete, playing football at the University of Florida from 2001-2004 (Defensive Tackle). Dwayne was born and raised in Brooklyn, NY.



Millie Nuezca

Diversity, Equity & Inclusion (DEI) Advisor, Southern California Edison

Millie Nuezca Yee is a Diversity, Equity & Inclusion (DEI) Advisor at Southern California Edison, one of the nation's largest electric utilities bring ing clean and renewable sources of energy to 15 million people across southern, central, and coastal California. As an integral part of the corporate DEI team, Millie brings thought leadership to all operating units within the organization, collaborating with leaders and employees to drive the company's corporate DEI and culture transformation strategies. Through the integration of DEI into every aspect of our business, Edison strives to strengthen physical and psychological safety, trust, equity, excellence, and belonging for SCE's employees, customers, and communities. Millie is a National Diversity Council Certified Diversity Professional (NDCCDP) with over 20 years of human resources experience and expertise in diversity, equity & inclusion, talent acquisition, project management, and as a business partner. She also serves as the vice president of ASCEND (AAPI) and an advisor to Lighthouse (LGBTQ+ and allies), Business Resource Groups.



Clint Odom

Vice President of Strategic Alliances and External Affairs, T-Mobile

Clint Odom serves as the Vice President of Strategic Alliances and External Affairs for T-Mobile, where he is responsible for shaping and advancing the company's public policy agenda. He leads the team responsible for increasing visibility and awareness of the brand among external partners in the community and NGOs to further shared policy issues, including 5G deployment, internet governance, privacy, and broadband adoption. In his previous role with the National Urban League, he served as the Senior Vice President for Policy & Advocacy and Executive Director of the Washington Bureau. In this role, he managed the relationship between the League and members of Congress, the White House, and federal agencies.

CORPORATE SPEAKERS



Maui Orozco

Policy Programs Manager, Meta

Maui Orozco is a Policy Programs Manager on Meta's Economic Impact Programs team based in Washington, D.C. In this role she manages the company's relationships with national economic partners and organizations. She joined Meta in early 2019 previously managing partnerships and engagement with advocacy organizations and civil rights groups. Prior to joining Meta, she held a range of government relations and public affairs positions at emerging tech companies including Rubicon Global and Uber. At Rubicon she led government partnerships where she developed partnerships with municipalities to understand the value that innovative technologies can have on city operations. On the public affairs team at Uber, she worked with policymakers and community stakeholders to influence rideshare policies. Her experiences sit at the intersection of business, tech, and policy. Maui holds a BA in Political Science from the University of Nevada, Las Vegas and was a Global Entrepreneurship Scholar, a program which encourages students to study entrepreneurship at a global scale.



Itu Otu

Global Supplier Diversity Lead, Logitech

Itu Otu is the Global Supplier Diversity Lead at Logitech, responsible for developing, implementing and prioritizing a robust supplier diversity vision and strategy across the enterprise to meet the company's business objectives. Itu is a 25-year veteran of supplier diversity. He joined Logitech in November 2020 after a five-year career at Wyndham Destinations as the senior manager for supplier diversity, seven years at Mars Chocolate North America as the manager for supplier diversity. Prior to joining Mars, he had a lengthy career at the Walt Disney World Resort where he progressed through several roles from Merchandising to Minority Business Relations. He was instrumental in positioning Walt Disney World Resort as a choice destination for multicultural convention businesses. For his efforts and the resulting impacts in the diverse business communities, he was awarded the "America's Top Champion of Diversity" in 2011 by DiversityBusiness.com, "Top 30 Champions of Supplier Diversity" by DiversityPlus Magazine in 2014 and very recently, the Ambassador for Supplier Diversity by Minority Business News USA.



Sundari Pai

Senior Manager, Global Supplier Diversity, Bristol Myers Squibb

Sundari Pai Luts is the Senior Manager, Global Supplier Diversity at Bristol Myers Squibb and supports the development, expansion and execution of the corporate wide global supplier diversity strategy, program, policies and procedures working with internal and external business partners to ensure alignment with BMS's Diversity & Inclusion (D&I) strategy. Sundari's efforts across BMS enterprise also include collaborating with, People Business & Resource Group (PBRG), D&I, corporate affairs and government affairs. She is strong proponent of diversity and inclusion and currently is the community co-lead for Disability Advancement Workforce Network (DAWN) PBRG promoting disability inclusion in the workplace and community. Her previous role included leading all strategic communications as well as Power2Impact community outreach program for supplier diversity. Sundari brings a unique perspective, working previously for diverse businesses and now at Bristol Myers Squibb within the Strategic Sourcing & Procurement organization for the last 4 years.



Derrick Perkins

Market Executive, Bank of America

Derrick Perkins is the Market Executive for the Greater Washington DC. His primary role is to help meet the local market goals of connecting businesses, families, and individuals to the banking and investment teams. He also leads the effort to deploy the bank's resources in the market to address social and economic concerns and build strong communities. Prior to accepting the role as Market Executive, he was a Senior Relationship Manager with coverage of affordable housing developers based in Suburban MD, Washington, DC and Virginia. His responsibilities also included leading the Bank's national Charter School construction lending efforts.



Ray Pittard

Transformation Officer, Trane Technologies

Ray Pittard is the executive vice president (EVP) Supply Chain, Engineering and Information Technology. In this role, Ray will provide leadership to manufacturing and procurement, information technology, engineering and critical elements of the company's operating system. He will also continue to lead the roadmap for enterprise excellence on our path to becoming a world-class lean organization, while overseeing ongoing transformation initiatives. Most recently, Ray served as transformation office leader where he led efforts to transform Trane Technologies into an efficient, more customer focused company that unlocks value for customers and shareholders. Previously, Ray served as the president of our Transport Solutions business in North America and EMEA. He has held leadership positions in several other businesses, including a role in Europe leading the former Climate Control Technologies European businesses. Ray serves as a board member for the Trane Technologies Foundation, which manages all charitable contributions and partnerships. He has also served on the board of the Ada Jenkins Center-a charitable organization in North Carolina.

CORPORATE SPEAKERS



Debra Quade

Supplier Diversity Manager, Kellogg's

Debra Quade is the Supplier Diversity Manager at Kellogg Company. Prior to joining Kellogg, she served as Supplier Diversity Specialist at Toyota Boshoku America in Erlanger, Kentucky and Magna Donnelly in Holland, Michigan. Debra serves on the Board of Directors for the Canadian Gay & Lesbian Chamber of Commerce in addition to leading a MiDiCo module for supplier inclusion and opportunity. She represents Kellogg Company on the National Minority Supplier Development Council Working Group, and the Corporate Advisory Council for the National Gay & Lesbian Chamber of Commerce in addition to participating on the Women's Business Enterprise National Council Programs Committee, the Food Marketing Institute Group Supplier Diversity Committee, WEConnect International Agricultural Industry Group and the Food & Beverage Industry Group.



Simone Ray

Director, Corporate Procurement & Supplier Diversity, Hilton

Simone Ray leads Hilton's award-winning Supplier Diversity program, advancing their commitment to increase diversity in supply chain. She partners with HSM category leaders to identify, develop, and mentor minority suppliers. Simone also collaborates closely with Hilton's D&I team and is always looking for a referral to small and minority business owners! She is originally from Orlando, Florida and attended Florida State University with a concentration on Merchandising. She's worked with leading retail companies such as Macy's and JC Penney, holding positions in buying, planning and product development. For her work at Hilton, she was named Buyer of the Year in 2020 by Minority Business News USA. In her free time Simone enjoys hosting events and meeting like-minded creative and community leaders.



Mark Reed

Chief Procurement Officer, Windstream

Mark has more than 20 years of procurement and operations experience in various industries, including telecommunications, retail and media and entertainment. His responsibilities at Windstream include leadership of the procurement function, managing more than \$1 billion in annual spend, the supply chain organization, corporate real estate, fleet and facilities. He joined Windstream from Alix Partners where he led large cost reduction and capability building engagements for publicly and privately-held companies. Prior to working at Alix Partners, Mark served as AARP's first Chief Procurement Officer where he transformed a purchasing organization into a true procurement function that leveraged category management, annual sourcing plans and common-sense policies and processes that balanced the need for speed and efficiency in business operations with appropriate competitive bid thresholds and controls.



Natalie Robinson

Global Supplier Diversity, Meta

With over 15 years of experience spearheading innovation and process improvement in the entertainment, media and tech industry, Natalie is a passionate thought leader with extensive experience driving collaboration, openness, and engagement through clear communication and a culture of mutual respect in the diversity & inclusion space. Natalie has a solid background in supplier diversity and has demonstrated the aptitude for architecting programs from the ground up, managing people, resources, and budgets. In her current role at Meta (also known as Facebook, Inc.), she is driving inclusive supply chain strategy and creating unique solutions by leveraging her expertise and strengths in building cross-functional relationships that maximize results. Today, Natalie is continuing the important work of increasing spend with diverse-owned businesses, which is making a difference in our communities and impacting lives globally.



Roby Schapira

Senior Vice President and Director of Small Business Diverse Customer Segments, Wells Fargo

Robert "Roby" Schapira leads Small Business Diverse Segments for Wells Fargo. In this role, Roby's team builds strategy and guides the execution of initiatives that support Wells Fargo's efforts to positively impact diverse/women-owned small businesses. Focus areas include strengthening access to capital, building engagement with women-owned businesses, developing partnership with diverse chambers/small business organizations, and removing barriers for un/underbanked businesses. A 23-year Wells Fargo veteran, Schapira began his career at Wells Fargo as a part-time teller in 1998. He holds a bachelor's degree in business administration from the University of Arizona and is a graduate of Pacific Coast Banking School at the University of Washington. He is the co-chair of the Corporate Advisory Council for the National LGBTQ Chamber of Commerce and a board member of the GSBA, Washington's LGBTQ+ chamber. Schapira is an accomplished speaker and has provided insight on small business topics for national and local media outlets, nonprofit organizations, and financial industry forums.

CORPORATE SPEAKERS



Michelle Smith

Relationship Management & Supplier Diversity Director, Nationwide

Michelle is a Procurement Leader and a PMI certified project management professional who leads teams and influences strategy by implementing supplier focused programs and defining the infrastructure needed to sustain them. She currently leads a team responsible for Procurement Relationship Management, Supplier Diversity, and Procurement Sustainability. Her experience includes managing procurement teams such as Corporate Travel and External Workforce Management, building supplier management programs, and establishing procurement policy and governance. Michelle has a passion for engaging stakeholders and driving alignment between business strategy and stakeholder expectations through mutually beneficial supplier/client relationships.



Jon Suber

Supplier Diversity Manager, MassMutual

Jon Suber joins MassMutual as the Supplier Diversity Manager reporting to Regina Heyward, Head of Supplier Diversity. Jon has served as Supplier Diversity and Development Manager at Freddie Mac with responsibility for connecting and developing diverse suppliers within Freddie Mac's Supply Chain. He has been commended for his strategic leadership and relationship building and for integrating Supplier Diversity best practices across the organization, including establishing the widely recognized Supplier Academy, a diverse supplier development program. He has worked within the Supply Chain field across several industries including Consumer Product Goods, Food Security, and the Financial Services. Jon has also been recognized for his successful appearances on podcasts, panels, and webinars in the Supplier Diversity Space. He has been awarded the 2021 Women's Business Advocate of the Year by the Women's Business Enterprise National Council Greater DMV. Jon holds an MBA in Supply Chain Management from Howard University and a BA in Marketing from the University of Pittsburgh.



Tobias Thornwell

Senior Strategic Sourcing Manager, MGM National Harbor

Tobias Thornwell is the Senior Strategic Sourcing Manager for MGM National Harbor, a \$1.4 billion resort and casino located on the banks of the Potomac River in National Harbor, MD. He is responsible for developing and overseeing all procurement activities including vendor sourcing, purchasing, vendor contracts, and supplier diversity for the property. Mr. Thornwell is focused on ensuring that MGM National Harbor continues to meet or exceed its spending goals with certified diverse suppliers with the State of Maryland and Prince George's County. Mr. Thornwell has more than 12 years of purchasing and supply chain management experience in the food service industry. Prior to joining MGM National Harbor, Mr. Thornwell served as National Product Manager/Regional Buyer at The Chef's Warehouse in Hanover, MD, and Lead COP Buyer/Product Line Manager at US Foods in Severn, MD.



Trung Tieu

Supplier Diversity Global Procurement Manager, PepsiCo

In his role as a Supplier Diversity Manager at PepsiCo, Trung drives economic inclusion by increasing the development and utilization of diverse-owned business enterprises (DivBEs) within PepsiCo. Trung began his career at PepsiCo in the Quaker Foods & Snacks division where he monitored innovation launches and designed product development processes. Trung currently serves as Chair of the NGLCC (National LGBT Chamber of Commerce) Procurement Council. He has previously served as Co-Chair of the National Gay and Lesbian Chamber of Commerce's Corporate Advisory Council and as the Co-Chair of the Chicago chapter of EQUAL (PepsiCo's LGBTQ+Employee Resource Group) and on the boards of the LGBT Community Center of Milwaukee and as the Chair of the Board of Directors of the Windy City Performing Arts.



Erin Timmerman

Director, Supplier Diversity, Home Depot

Erin Timmerman (she/her) is the Director of Supplier Diversity at The Home Depot, where she leads the team that is responsible for Supplier Diversity across the entire U.S. organization. Her team focuses on building inclusive and sustainable business opportunities for women, minority, veteran, disability, and LGBTQ owned companies. They are committed to cultivating a supplier base that creates long-lasting growth and mutual business success, while reflecting the diversity of their customers and strengthening their communities. Erin joined The Home Depot in June 2021. She is a current board member of the GMSDC, Secretary of the NMSDC Consumer Products Group, and a member of the NMSDC Retail Industry Group. Previously, Erin was a Supplier Diversity Lead at Target Corporation for 6 years. She had a 16-year career with Target.

CORPORATE SPEAKERS



Eric Toda

Head of Meta Prosper & Global Head of Social Marketing, Meta

Eric Toda is a Marketing Executive from Meta. He has held previous marketing leadership roles at Gap Inc, Airbnb, Snapchat, and Nike. He has had work featured and awarded across the industry for combining purpose and business results. Eric is also an advisor to many disruptive startups like Yumi, Wardrobe, Upaway, Fyllo, and many others. Eric also sits on the board of directors for Reimagine and LAAUNCH (Leading Asian Americans to Unite for Change), the Advisory Board for the Smithsonian Asian Pacific American Center, and TAAF (The Asian American Foundation). Most recently Eric has been a leading voice for the #StopAsianHate movement in the business world by launching his advocacy in Adweek calling out the marketing and advertising industry not just to care, but to act, and his advocacy has continued for the AAPI community since.



Alan Torres

Procurement Supplier Diversity Senior Program Manager, T-Mobile

Throughout the last two years, Alan has supported T-Mobile on a variety of high visibility projects and impactful teams. Alan is a dedicated and focused individual who is an integral addition to the T-Mobile Supplier Diversity team. He helps the Un-carrier achieve excellent results through his collaborative work style, critical thinking skills and 25 years of experience in the telecom and procurement industries. Before entering his current role with Supplier Diversity, Alan was a senior sourcing manager on the Un-carrier's Technology Sourcing team, where he helped develop and deploy several high -profile projects. Prior to T-Mobile, Alan worked at Microsoft, AT&T, and USAA as a corporate negotiator, senior procurement manager, and sourcing manager. While at these national and global enterprises, he utilized his negotiation and interpersonal skills to strategically source various categories, including telecommunications, human resources, learning, technology, and legal.



Anthony Twyman

Assistant Manager of Purchasing Compliance, MGM National Harbor

Anthony Twyman is the Assistant Manager of Purchasing Compliance for MGM National Harbor, a \$1.4 billion resort and casino located in the National Harbor, MD. He is responsible for vendor onboarding, reporting, and vendor gaming and nongaming licensing and supplier diversity compliance. Mr. Twyman is a graduate of the University of Maryland, University College with a Bachelor's degree in Accounting. He is currently pursuing a double-degree in Electrical and Mechanical Engineering at the University of Maryland, College Park. He is a proud resident of Southern Maryland where he lives with his beautiful wife and their four young children.



Lucky Wadhwa

Senior Vice President and Commercial Banking Leader, Wells Fargo

Lucky Wadhwa is a Senior Vice President and Commercial Banking Leader for Wells Fargo's Middle Market Banking in the Capital region. Lucky leads a team of bankers who are responsible for managing and growing their respective portfolios of commercial clients. Her team members are tenured, experienced professionals deeply involved in the communities in which they live and serve. Lucky has been with Wells Fargo and in banking for over 19 years in various roles. Prior to Wells Fargo, she worked for USAA for 3 years and prior to that in hospitality management in various international locations for 7 years. Lucky, throughout her career, has held positions in leadership and management roles requiring a strong skill set in customer service, sales, budgeting, financial and business acumen, developing talent and practicing diversity, equity and inclusion.



Priscilla Wallace

SVP, Head of Supplier Diversity & Supply Chain Management Sustainability, Wells Fargo

Priscilla Wallace is the head of Supplier Diversity & Supply Chain Management (SCM) Sustainability for Wells Fargo & Company. She leads a team of supply chain professionals and builds relationships within the communities Wells Fargo serves through the development, inclusion, and utilization of diverse and small businesses. As part of Wells Fargo commitment to diversity, equity, and inclusion (DE&I), her team maintains and fosters the integration of diverse supplier options into the procurement strategies. The effort currently results in over \$1 billion annual spend with certified diverse suppliers. Her team is also responsible for integrating and aligning with corporate ESG/sustainability strategies inclusive of data review, analysis, and reporting, as well as ensure organizational oversight which minimizes risk for Wells Fargo overall supply chain.

CORPORATE SPEAKERS



Chuck White

Vice President of Procurement, Nationwide

Charles White leads the Procurement group at Nationwide covering all source to pay functions, corporate travel, supplier diversity and risk management. Charles has over two decades of experience in diverse sectors including, financial services, high tech, and consumer electronics manufacturing. He has covered a wide range of direct and indirect categories while working for some of the largest companies in the Technology and Financial Services. He recently joined Nationwide in December 2018 from Charles Schwab and prior to that was with Fidelity, Deutsche Bank and Microsoft. He is a US Navy Veteran and former aircraft carrier based jet pilot. He graduated from Oregon State University with a Bachelor of Science in Biology.



Darretta Whitfield

Director of Supplier Diversity, Charter Communications

Darretta Whitfield is Director of Supplier Diversity for Charter Communications, a national of broadband connectivity company and cable operator serving 41 states through its Spectrum brand. Darretta joined Charter in 2019 to lead the Supplier Diversity program, and is responsible for the strategy, management, and future roadmap across Charter's footprint. In prior roles Darretta led eSourcing and Contract Management initiatives for various companies in financial technology and services, consumer products, and paper/packaging manufacturing focused on project management, competitive bidding, supplier management, and contract processing. These roles have provided her with a foundation of sourcing knowledge that she leverages in her current role in support of diverse owned businesses. Darretta graduated from Clark Atlanta University's School of Business Administration, serves as an Executive Board Member for tech:SCALE, and is a new member of the Board of Directors for the Southern California Minority Supplier Development Council (SCMSDC).



Vivian Young

Global Head of Asian & Pacific Islander Affairs, JPMorgan Chase

Vivian Young has over 15 years of leadership experience in the financial services industry. In her current role as global head of Asian & Pacific Islander Affairs for JPMorgan Chase, Vivian is responsible for developing a leading a global, unified strategy to advance equity and inclusion for the Asian and Pacific Islander (API) community. Key focus areas include driving opportunity and progress through increased cultural understanding and collaboration; raising awareness about cultural identity and the challenges faced by underserved individuals and communities; supporting API communities globally through public advocacy, economic inclusion and community development. Prior to joining JPMorgan Chase, Vivian spent 7 years at Charles Schwab Advisor Services, where she was responsible for strategy, execution and management of the Family Office and Investment Consultant client segment. She also served as business lead on new product initiatives for trust products, ETFs, mutual funds and separately managed accounts. Previous to Charles Schwab, Vivian was a relationship manager and team lead at U.S. Trust Company of New York providing financial planning services to high net worth individuals and families in the Wealth Management division.

CORPORATE SPEAKERS



Tracy Balazs

Project Director, USPAACC Community Navigator Pilot Program

Tracy Balazs is an entrepreneur and senior executive with a foundation based in supporting both public and private sector organizations in Healthcare, Human Resources Consulting, and Human Performance for Military Readiness programs. She comes from a background of healthcare with 20 years of clinical trauma nursing followed by healthcare recruiting and federal government business development career prior to her starting her first business in 2004. In 2004, Tracy founded a company called Federal Staffing Resources (FSR) which obtained several hundred prime government contracts that cover the United States. After leading FSR as their CEO for 17 years, she transitioned to become the founder and CEO of Compass Government Solutions in April, 2021.



Marcus Benefield

Office of Minority and Women Inclusion (OMWI), Office of the Comptroller of the Currency (OCC)

Marcus graduated from Bowie State University with a degree in Communications and concentration in Broadcast Journalism. After graduating, Marcus worked for companies such as Digital, EDS and MCI Worldcom and has 30 years of acquisitions and small business experience. Marcus previously worked at the Federal Aviation Administration for 20 years as a senior contracting officer in acquisitions and senior program analyst in the small business office, while also serving as the Program Manager for FAA's Mentor-Protégé Program responsible for over 70 mentor-protégé and joint venture partnerships. Marcus joined The Office of the Comptroller of the Currency in 2018 and is currently the Business Procurement Analyst and Small Business Specialist leading the Small Business Program in the Office of Minority and Women Inclusion. Marcus is passionate about working with small businesses and assisting in their growth. He believes small businesses are the backbone of society and there is a renewed energy around Supplier Diversity and Inclusion in today's workplace which should pave the way for incredible growth in the small business community.



Angela Thi Bennett

Digital Equity Director, National Telecommunications and Information Administration (NTIA), U.S. Department of Commerce

Angela Thi Bennett will serve as the first-ever digital equity director at the National Telecommunications and Information Administration (NTIA), within the US Department of Commerce. She will move from her current position as DigitalC's director of advocacy, where she has been a strong champion for digital inclusion in Cleveland. Angela has also been deeply engaged in national digital equity work for years with National Digital Inclusion Alliance (NDIA). "We are thrilled Angela Thi Bennett is joining the NTIA team," said Angela Siefer, executive director of NDIA. "Her local digital inclusion experience combined with her active national community involvement means she is equipped to understand the challenges and the need for holistic and collaborative solutions." NTIA is the agency responsible for advising the President of the United States on telecommunications and information policy issues. Currently, NTIA has a strong focus on expanding broadband access and adoption and advancing digital equity.



Darlene Bullock

Director, Office of Small and Disadvantaged Business Utilization (OSDBU), U.S. Department of Homeland Security

Darlene Bullock was appointed as the Director of the U.S. Department of Homeland Security (DHS), Office of Small and Disadvantaged Business Utilization (OSDBU) in January 2020. She served as the Acting OSDBU Director in June 2019 and the OSDBU Deputy Director in June 2015. Ms. Bullock is responsible for implementing the Department's small business procurement programs across DHS' \$21 billion procurement operation, which awards approximately \$6 billion each year to small businesses. Ms. Bullock joined the OSDBU in January 2011 as the Program Manager for several small business programs to include: 8(a), small disadvantaged, and women-owned. As a Desk Officer, she provided technical procurement and small business support to four DHS operational contracting offices. Before joining the OSDBU, Ms. Bullock was a Division Director and Contracting Officer in the DHS, Office of Procurement Operations (OPO). OPO is one of the largest procurement divisions in DHS obligating about \$4-4.5 Billion a year.



Natalie Madeira Cofield

Assistant Administrator, Office of Women's Business Ownership

Ms. Natalie Madeira Cofield has been appointed to serve as the Assistant Administrator for the Office of Women's Business Ownership, effective Monday, March 1, 2021. In this role, Ms. Cofield serves as a senior executive providing executive oversight, management, leadership, and championship of female entrepreneurship. As an assistant administrator, Cofield will oversee the largest expansion of the Women's Business Center (WBC) network in the history of the Small Business Administration across its nearly 140 center footprint and more than \$70 million in federal grant-making to support the growth of women-led firms. Cofield is a seasoned entrepreneur and executive with over 15 years of experience in securing diverse capital, building strategic partnerships, and leading state and local economic development programs to successfully incubate and scale small business development and expansion initiatives in communities throughout the United States.

GOVERNMENT AND CHAMBER SPEAKERS



James Haddow

**Adjunct Professor, Center for Excellence in Supply Chain Management
Howard University School of Business Information Systems & Supply Chain Management Department**

James Haddow is Director of the Center for Excellence in Supply Chain Management (CESUM) and a professor in the School of Business at Howard University in Washington DC. Currently, Mr. Haddow teaches a range of supply chain management courses to both undergraduate and graduate level students. He also supports students as faculty advisor during supply chain case competitions and participates in various CESC activities (e.g., SCM Think Tanks, Corporate Advisory Board, Site Visits, Workshops, etc.). Mr. Haddow has made supply chain presentations at ISM, IMC, APICS, PMAC and other Global industry conferences. Mr. Haddow has previously held positions as Director of Global Procurement (Chief Procurement Officer) and a Supply Chain consultant for A.T. Kearney a global consulting firm, Cost and Financial Analyst at the Interstate Commerce Commission and Safeway Stores, Inc. His 30 years of consulting and industry experience encompass global procurement, supply chain management, business planning and commercial business development which provides hands-on teaching examples for his students.



Mark R. Hagedorn

Attorney-Advisor, Office of Procurement Law, Office of General Counsel, SBA

Mark Hagedorn is an Attorney Advisor in the Office of Procurement Law at the U.S. Small Business Administration (SBA) in Washington, DC. He serves as a legal advisor to Agency officials and their staffs with respect to the 8(a) Business Development program; the Women-Owned Small Business Concern program; the Service-Disabled Veteran-Owned Small Business Concern program; the HUBZone program; suspension and debarment matters; and SBA's internal contracting procedures. Mr. Hagedorn also represents the Agency in matters before SBA's Office of Hearings and Appeals and the U.S. Government Accountability Office. He has been a lawyer in SBA's Office of General Counsel since 2016.



Shalei Holway

Senior Advisor for the Office of Entrepreneurial Development, SBA

Shalei serves as Senior Advisor for SBA's Office of Entrepreneurial Development (OED). In this role, she leads initiatives to expand equitable access to the SBA's national resource network, including Small Business Development Centers (SBDCs), Women's Business Centers (WBCs), SCORE, and the Office of Entrepreneurship Education. Prior to joining the SBA, Ms. Holway pioneered strategies to combat COVID-driven disruption at Wayfair, an e-commerce company. In this role she partnered with Wayfair's thousands of small business suppliers to both support and grow them through the pandemic. In her leadership position at Wayfair, Ms. Holway also forged material improvements to diversity and equity in the firm's hiring practices. Additionally, Ms. Holway brings to her role extensive experience leveraging analytics and design thinking to grow businesses at companies such as HelloFresh and JPMorgan. Ms. Holway earned her Bachelor of Arts in Psychology and Sociology from Barnard College and her MBA from Harvard Business School.



Terry Hsiao

Adjunct Professor, Marymount University

Terry Hsiao is an entrepreneur, advisor, and investor with extensive experience in mobile messaging, payment, and fintech. He has founded multiple companies in mobile that got acquired by Sybase, Verifone, and Kaleyra where he helped its recent public listing on NYSE:KLR in November 2019. Mr. Hsiao served on the board of Virginia's Center of Innovation and Technology, a state-funded economic development and investment agency. Terry is a current adjunct professor at Marymount University. He also serves as the President of Monte Jade DC, representing Asian American business leaders and entrepreneurs for 25 years. He also founded and leads the DC MIT Alum Angel Group. Terry received a BSEE Honors degree in Electrical and Computer Engineering from Rutgers University and a Master's degree in Management of Technology from MIT Sloan.



Kyungsoo Dan Kim

Global Asia Team Leader, U.S. Department of Commerce International Trade Administration

Dan Kim is the Global Asia Team Leader with the U.S. Department of Commerce, U.S. Commercial Service based out of Chicago, Illinois. His responsibilities include promoting Asia as an export destination and coordinating resources and outreach to U.S. companies on exporting to Asia for the U.S. Commercial Service. This includes coverage across 16 markets in Asia. He is also an active participant on several industry teams, where he has contributed hands on knowledge to the advanced manufacturing, automotive parts/services equipment, railroad equipment, logistics services, and plastics industry sectors. Prior to joining the Commerce Department, Dan worked for the S. Korean government agency, the Korea Trade Promotion-Investment Agency (KOTRA). There he specialized in connecting international SMEs to major corporations with extensive experience in automotive, commercial, pharmaceuticals, medical, and industrial applications. As an international trade delegation specialist and then a global business development manager, he launched several new products into the U.S. market and established strategic partnerships.

GOVERNMENT AND CHAMBER SPEAKERS



John W. Klein

Acting Deputy General Counsel & Associate General Counsel for Procurement Law, Office of General Counsel, SBA

John Klein is the Associate General Counsel for Procurement Law at the U.S. Small Business Administration. He serves as the principal legal advisor to senior Agency officials and their staffs with respect to the 8(a) Business Development program; the Agency's Government Contracting programs, including the small business set-aside, subcontracting and Certificate of Competency programs; the HUBZone program; the Small Business Innovation Research program; the Size Standards program; the Service Disabled Veteran-Owned Small Business program; the Woman-Owned Small Business program; and SBA's internal contracting procedures. Mr. Klein has been a lawyer in SBA's Office of General Counsel since 1983, serving in the Office of Legislation and the Office of General Law before becoming the Associate General Counsel for the Office of Procurement Law in 2000. He graduated Magna Cum Laude from the State University of New York at Stony Brook in 1980, and With Distinction from Hofstra University School of Law in 1983.



Tamara Maxwell

Tamara Maxwell Acting Senior Vice President, Office of Small Business | Export Import Bank of the US

Tamara Maxwell is Vice President of Minority & Women Owned Business Group at the Export Import Bank of the United States (EXIM). The Minority and Women Owned Business Group is responsible for the promotion of EXIM programs to the underserved markets. She is also responsible for the management of the Regional Export Promotion Program (REPP) and a newly formed Client Care Unit (CCU). Tamara's personal knowledge of owning a small business was a key factor in her successful creation and development of EXIM Banks outreach efforts to minority and women-owned businesses. EXIM Bank's authorizations to minority and women owned businesses yearly increase is evidence of Tamara's dedication. For the past 25 years Tamara's objective has been to help minority and women owned businesses increase their export and domestic sales.



Calvin Mitchell

Director, Office of Small and Disadvantaged Business Utilization (OSDBU), U.S. Department of Education

In 2020, Calvin J. Mitchell Jr. joined the U.S. Department of Education leadership team as the Acting Director of the Office of Small and Disadvantaged Business Utilization (OSDBU). In 2021, Mr. Mitchell transitioned to Director of OSDBU. As Director, Mr. Mitchell provides executive leadership and policy direction for developing and implementing policies and initiatives throughout the Department to ensure that all socioeconomic categories of small business are afforded opportunities to compete for contracts. Prior to the Acting OSDBU, Mr. Mitchell was the Deputy Director of Contracts and Acquisitions Management (CAM). As CAM Deputy Director, in the Office of the Chief Financial Officer, he was responsible for overseeing the work of four contracting divisions that provide operational procurement services to the Department of Education. Prior to joining the Department, Mitchell served as the Branch Chief of the Accounts Management Division at the General Services Administration. Mitchell led the organization toward meeting the Government-wide strategic goals to support all 24 CFO Act agency vision, mission, and strategic goals.



Erika Moritsugu

Deputy Assistant to President Biden & Asian American and Pacific Islander Senior Liaison, The White House

Erika L. Moritsugu was appointed by President Joe Biden in April 2021 to serve as Deputy Assistant to the President and AA and NHPI Senior Liaison. With a distinguished career in the federal government and non-profit advocacy, she has spent her professional and personal life fighting for social justice and the empowerment of communities and individuals. At the White House, Erika supports the Administration on a wide array of the President's priorities and engages with AA and NHPI communities and leaders on important issues such as advancing safety, justice, inclusion, and opportunity for Asian American, Native Hawaiian, and Pacific Islander communities through a whole-of-government approach to racial justice.



Andrew Moss

Director for Minority Outreach, Office of the Comptroller of the Currency (OCC)

Andrew Moss is the Director for Minority Outreach at the Office of the Comptroller of the Currency (OCC). In this role, Mr. Moss is responsible for promoting and developing effective public affairs marketing and outreach strategies nationwide with national banks, banking regulatory agencies, bank trade associations, minority media groups and organizations, diverse communities, other government agencies, and the general public in support of the OCC and the national banking system. He also serves as an expert advisor and consultant to the Deputy Comptroller for Public Affairs and other agency executives and staff on public affairs matters, particularly as they relate to minority banking issues. He assumed this role in June 2020. Previously, Mr. Moss was the Outreach and External Relations Manager within the External Outreach and Minority Affairs Office, where he has also served as the Community Relations and Minority Affairs Manager.

GOVERNMENT AND CHAMBER SPEAKERS



Doan Ly Nguyen

**Small Business Utilization Specialist in the Office of Small and Disadvantaged Business Utilization
U.S. Department of Housing and Urban Development (HUD)**

Doan Ly Nguyen is a Small Business Utilization Specialist in the Office of Small and Disadvantaged Business Utilization for the U.S. Department of Housing and Urban Development (HUD). She assumed the role in February of 2022. In this capacity, she assists the Department on its small business outreach, education, and advocacy to help HUD meet its small business and socioeconomic goals. Prior to joining HUD, she worked at Chemonics International for 16 years in various roles. Most notable was her role as the Small Business Liaison Officer for five years from July 2014 to June 2019. Through this position she created Chemonics' formal corporate Small Business Department. She was responsible for managing Chemonics' small business program to help the company meet its small business goals and meet three core small business objectives: internal policy, outreach, and reporting.



Ron Perry

President, National 8(A) Association

Ron Perry is an Alaskan Native and a nationally recognized expert in 8(a) and minority contracting to include Mentor-Protégé, Joint Ventures, teaming, equity buyouts, and national business trends. In his role as President of the National 8(a) Association, Mr. Perry facilitated thousands of meetings between large and small companies resulting in many successful relationships that led to hundreds of millions of dollars in contracts for small businesses. Mr. Perry's Teya Development company provides services in Information Technology, manufacturing, janitorial, event planning, construction, Operations and Maintenance, and management sectors. Teya is a subsidiary of Salamatof Native Association located in Kenai Alaska. Teya has secured millions of dollars in contracts and now has over 750 employees nationwide. USPAACC and the National 8(a) Association signed a Memorandum of Understanding (MOU) in April of 2022. The MOU formalizes the relationship between the organizations and expands opportunities for additional collaboration.



Ron Pierce

Director, Office of Small and Disadvantaged Business Utilization, U.S. Department of Energy (DOE)

Ron Pierce is the Director of the Office of Small and Disadvantaged Business Utilization (OSDBU) at the U.S. Department of Energy (DOE). In his prior role, he served as an independent management consultant, where he led efforts to address issues on environmental and climate change for several small businesses and military veteran lawmakers. He spent five years as Senior Director of PBS Veterans and Small Business Initiatives on the Station Services Team. Ron led the national planning, coordination, and implementation efforts for member stations and other public media partners across the country. Over the course of two high-profile presidential campaigns, he was the National Director of small business, veterans, and military family outreach programs at the DNC. A combat veteran, Ron spent 11 years as a U.S. Army Officer. He earned his B.S. in Behavioral Human Services from U.S. Military Academy at West Point, NY, and holds a Master of International Affairs from The Naval Postgraduate School at Monterey, CA.



George Price

Director, Office of Small and Disadvantaged Business Utilization (OSDBU), U.S. Department of State

George L. Price is the Director of the Office of Small Disadvantaged Business Utilization for the U.S. Department of State. He assumed the role in October of 2015. In this capacity, he advises the Department on all small business procurement issues and is responsible for promoting the use of Small Businesses within the Department of State to support the Department's mission of protecting U.S. interests abroad and implementing foreign policy initiatives. Prior to the Department of State, he was the Deputy Associate Director for the U.S. Office of Personnel Management's (OPM) Training and Management Assistance Program. He was responsible for providing Federal agencies with direct acquisition and project management assistance in the area of human capital management and customized training services. Before joining OPM, he served ten years as the Director of Outreach Communications for the U.S. General Services Administration's Federal Acquisition Service.



Anthony Roberts

**Small Business Professional for the Office of Small Business Programs, Aberdeen Proving Ground (OSBP - APG)
Communication and Electronics Command (CECOM)**

Mr. Anthony Roberts is a Small Business Professional for the Office of Small Business Programs, Aberdeen Proving Ground (OSBP-APG), Maryland that supports the Communication and Electronics Command (CECOM) and its tenant's organizations. Mr. Roberts is primarily responsible for reviewing and providing input to acquisition requirements, conducting market research and overall Small Business support to the Program Executive Intelligence, Electronic Warfare and Sensors (PEO IEW&S) mission partner. PEO IEW&S is made up of 7 project managers across 3 locations, dedicated to designing, delivering, and sustaining advanced technologies to give our Soldiers the decisive edge. He also serves as the Small Business Professional supporting the Army Contracting Center, Aberdeen Proving Ground (ACC-APG) who is responsible for executing well over \$27B in obligations and over 20K contract actions in FY21.

GOVERNMENT AND CHAMBER SPEAKERS



Leonardo San Román

**Manager, Office of Small and Disadvantaged Business Utilization's Procurement Assistance Division
U.S. Department of Transportation (DOT)**

Leonardo San Roman currently serves as the Manager for the DOT Office of Small and Disadvantaged Business Utilization's Procurement Assistance Division. In this capacity, Mr. San Roman is responsible for ensuring the Department of Transportation's compliance with Federal statutes and initiatives as they relate to small business development and other disadvantaged groups. Prior to joining DOT, Mr. San Roman served as Project Manager for the Plans, Policy, and Resources Directorate with the Naval Audit Service. Previously he served as the Finance Director for the Senate of Puerto Rico. He has also served as the Deputy Director for Administration, Budget and Finance for the Office of the Governor of Puerto Rico at the Puerto Rico Federal Affairs Administration in Washington, D.C. Mr. San Roman earned a Bachelor's degree in Physics from the University of Puerto Rico, Mayaguez Campus, and obtained a Masters in Business Administration from the University of Phoenix.



Ben Selden

Program Officer, Community Navigator Pilot Program, Office of Entrepreneurship Education, SBA

Ben helps run the day-to-day operations of the Community Navigator Pilot Program. He began his time at the SBA as a Presidential Management Fellow. Prior to SBA, Ben worked at LEAF, a Community Development Financial Institution in Boston, MA, with a focus on providing lending and technical assistance to cooperatives and disadvantaged small businesses. He attended Harvard College and Yale School of Management and is a Massachusetts native.



Laura J. Stanton

**Assistant Commissioner, Office of Information Technology Category, Federal Acquisition Service,
GSA & OMB-appointed Government-Wide IT Category Manager, GSA**

Laura Stanton is the Assistant Commissioner for the Office of Information Technology Category (ITC), in GSA's Federal Acquisition Service (FAS). The Federal Acquisition Service provides buying platforms and acquisition services to Federal, DoD, State, and Local governments for a broad range of items from office supplies and motor vehicles to information technology and telecommunications products and services. As an organization within FAS, ITC provides access to a wide range of commercial and custom IT products, services, and solutions. As Assistant Commissioner, Laura manages the largest fee-for-service IT procurement and services operation in the U.S. government. Laura leads a highly-skilled and diverse workforce that manages more than 6,000 contracts, providing access to relevant and timely IT and telecommunications products, services, and solutions to defense and civilian agencies, as well as to state, local, and tribal governments.



Dr. Denice Clarke (DC) Ware

Associate Director, Center for Excellence in Supply Chain Management, Howard University School of Business

Dr. Denice Clarke (DC) Ware recently joined the faculty of Howard University's School of Business, supporting the MBA and undergraduate programs within the Center for Excellence in Supply Chain Management (CESCM). Her responsibilities are to ensure that students are exposed to the most relevant corporate, government and entrepreneurial experiences to prepare them for successful careers in global demand, logistics, and supply management leadership positions. A 30-year veteran of the telecom technology industry, Ware began her career in Verizon's college hire leadership program and continued ascending into positions of increasing responsibilities. DC Ware retired in 2017 as Director of Human Resource Business Partners supporting Verizon's Corporate Marketing and Legal and Public Policy organizations, which includes the Verizon Foundation. She was responsible for achieving the business units' strategic initiatives by focusing on Talent Acquisition and Assessment, Succession Planning, Training and Development, Communications, Diversity, Culture, Employee Relations and improving organizational efficiencies.

GOVERNMENT AND CHAMBER SPEAKERS



Michelle E. Warren

Deputy Director Office of Small and Disadvantaged Business Utilization (OSDBU), U.S. Department of Agriculture

Michelle Warren began her federal career with the U.S. Department of Agriculture (USDA) in 1988, as a Federal Market News Reporter within the Agricultural Marketing Service (AMS) Agency, then later served as the Contracting Officer for the Commodity Procurement Branch, responsible for the supervision of purchasing teams which administers contracts for commodities for distribution to the National School Lunch Program and other Food Assistance Programs. By 2010, Michelle was assigned Program Manager in the Office of Small and Disadvantaged Business Utilization (OSDBU). In December 2015, Michelle was appointed Deputy Director in OSDBU and still holds that position. It is her responsibility to provide maximum opportunities for small businesses to participate in USDA contracting activities. Michelle served in the Acting Director's capacity from December 2016-May 2022. Educating, and Supporting the Buyer and the Seller is OSDBU's core value. Michelle's philosophy is, "Think about what you want to do, DO IT, then think about what you have done!" Michelle is a graduate of Virginia State University located in Petersburg, VA with a Bachelor of Science degree in Agricultural Business and Economics.



Robb Wong

USPAACC Procurement Opportunity Center Advisory Council and Founder CEO, FedSolve

Robb recently returned to FedSolve to lead small business growth strategy. From 2017-2020 he was appointed by the White House to SBA as Associate Administrator/GCBD where he led the small business government contracting industry for the United States. He worked with Congress, the White House, DOD, Civilian, and industry leaders to grow the industry by more than 34% (largest growth in history). Robb increased the usefulness of federal certifications to include 8(a), HUBZone, WOSB, SDVOSB, ASMPP/JV and improved protections for small businesses with several new regulations published from 2019-2020. His team's objective was that "small businesses are government's best option to achieve agency missions!" That commitment remains today. Robb's professional background is unique with over 30 years of experience and expertise in SBA and government contract laws and policy; but also, with significant success leading small and large government contractors. He started his career with SBA as HQ attorney (he's a Hoya Lawya) he was counsel to the 8(a) program; and helped to author eligibility rules in 1990 that are still in existence today. He moved into management and served as Acting Director in 2 SBA District offices. From 1997-2017, Robb left government and entered the private sector, where he was CEO, owned, or led several 8(a) and HUBZone companies before going back to government at SBA as AA/GCBD from 2017-2020. Robb remains an active leader, advocate and advisor in the government contracting industry.

MANAGED SERVICE PROVIDERS SPEAKERS



Tammy Browning

President, KellyOCG

Tammy Browning is president of KellyOCG®. She's responsible for the company's \$10 billion global MSP portfolio, which includes embedded solutions such as services procurement, payroll outsourcing, the global RPO practice, and the Ayers Group outplacement. Her path to executive leadership started more than 20 years ago in a temporary role as a recruiter with Kelly®. Since then, she's moved through several customer-and talent-facing roles with increasing responsibility and leadership, due in part to her visionary thinking and passion for operational excellence. She brings a pioneering spirit to any challenge. Tammy always looks for new ways to add value for customers by helping them discover what's next in the world of work and is recognized for her ability to spark change through forward-looking solutions. Tammy is an industry thought leader who regularly shares insights on how people want to work and how organizations can meet their future workforce challenges. Staffing Industry Analysts® recognized Tammy as one of the most influential leaders in the staffing industry, naming her to its 2021 and 2020 "Staffing 100" list and its "Global Power 150" Women in Staffing lists. Inspiring Workplaces named Tammy a 2021 Inspiring Leader for being inclusive, courageous, transparent, and empowering. Diversity Journal honored Tammy as a 2020 "Women Worth Watching" for leading the way to excellence in the workplace. Tammy is a well-seasoned and self-proclaimed "travel sports mom." In her free time, you can find her spending time with her family and spoiling her grandchildren.



Brian Clark

President, AgileOne

Brian Clark is the President of AgileOne. Clark has grown as an AgileOne leader for more than fifteen years. He invested the last three and a half years as the company's Senior Vice President of Global Operations, doubling the company's global footprint while increasing global revenue by more than 81%. Before joining AgileOne in 2006, Brian's career in managing large Enterprise IT projects and the Wealth & Investment Management sector gained him respect and expertise in understanding profitability, service, and cultural inclusiveness. Clark holds a B.S. degree in Composite Social Science ('92) from Auburn University and an M.S. degree ('00) in Computer Information Systems.



Jen Torres

Growth Executive, GRI

Jen Torres is a recognized leader in Workforce Solutions operations and sales to Fortune 100 companies seeking Managed Workforce Solutions, Recruitment Process Outsourcing and Total Talent Solutions. With a specialty in Workforce Advisory, Jen has 17 years creating and servicing Client HR Solutions in various industries with emphasis on the convergence of tech enablement with human experience. Jen's subject matter expertise is designing creative and innovative solutions that have helped some of the country's largest institutions launch and develop workforce operations into industry-leading programs. She has served in various Operations roles within the Workforce Solutions vertical and is known for her passion for customer centric solutions and elevating customer service. This aligns directly to her passion in matching people with meaningful work environments while advising employers on how to become a more purposeful employer organization. Within the last two years, Jen has witnessed a notable shift in priorities both from a client and a candidate perspective and as such wanted to move into more of a Solution Design role within the space. To support this, Jen joined GRI as their Growth Executive in 2021 and is responsible for bringing creative solutions to both new and existing GRI customers. Jen is also a champion of women in leadership and has recently joined a private executive female network that's mission is to connect women into senior and executive positions which serves the overall goal of helping place more women in senior levels within corporate organizations. She is also a proud Diversity, Equity and Inclusion advocate and supports many initiatives that help train, place, and develop diverse candidates into meaningful careers. While Jen takes pride in her professional accomplishments, Jen's most important work is her role as a mother to her 7-year-old son. Jen has a passion for how work and communities intersect and as such she supports many local NC non-profit organizations that work to connect people to support in the communities where they reside. Jen is a native North Carolinian and current lives in Asheville, NC with her son and husband. When not at work; you can find Jen exploring new experiences with her family, volunteering with local community or education organizations, traveling and learning new hobbies.

SMALL AND MEDIUM-SIZED ENTERPRISE SPEAKERS



Usha Boddapu
CEO & Founder, ESOLVIT

Usha Boddapu is the Founder and CEO of ESOLVIT, Inc., where she puts her entrepreneurial mettle and technology expertise to the task of providing Information Technology (IT) solutions and services. ESOLVIT, Inc. is Usha's platform for passing on her business success back to society by helping other women entrepreneurs. In addition to ESOLVIT, Inc., Usha oversees ARYTIC, Inc., a next generation Artificial Intelligence Predictive Analytics Hiring Platform. Usha has mentored Service-Disabled Veteran (SDV)-Owned, Woman-Owned (WO), Minority-Owned Small Businesses (SBs) and established incubator programs for high school students. ESOLVIT, Inc., through a Mentor-Protégé program with SDV-and WOSB, made available patented ARYTIC, Inc. software solution on the 8(a) STARS III Government Wide Acquisition Contract. Usha received her master's degree in Computer Science in 1997.



Bin Chen
CEO and Co-Founder, Stori

Bin Chen is the CEO and co-founder of Stori, a digital bank focused on serving the 400 million underbanked population in Latin America. Stori has proudly served more than 1 million customers in Mexico already and is the leading fintech serving the underbanked population in Mexico. Stori has raised \$250 million by end of 2021 to continue its super fast growth. Previously, Bin was a business leader at Mastercard, BCG and Capital One with 17 years of global experience. His work at Capital One covered credit cards and online banking accounts. At BCG, he led teams to drive strategy and corporate development work for clients. And at Mastercard, he was China Country Manager of the Loyalty Solutions Business, Consulting & Services lead for large banks in Greater China and Korea and later on for U.S. community banks and credit unions. He also was Deputy Executive leading the post-merger Integration of a \$600 million U.S. software company into Mastercard. Bin has an Economics degree from Fudan University and an MBA from the University of Chicago.



Shital Daftari
Founder & CEO, Saris and Things dba SNT Biotech

In 2012 she became an Amazon Seller and started selling her brand Saris and Things on Amazon, and also expanded to selling designer shoes, swimwear, fine jewelry and many top designer brands. When the pandemic hit in 2020, she pivoted her business to selling PPE and was one of the first sellers to sell facemasks on Amazon, and within weeks expanded her product line to include hand sanitizers, gloves, pulse oximeters, swabs, surgical gowns, and all types of PPE. With the huge success with PPE, she grew her business to selling covid tests and lab supplies and launched her wholesale business, SNT Biotech in the latter half of 2020. Her company SNT Biotech is now one of the largest suppliers of Rapid and PCR COVID tests and lab supplies to various hospitals and labs across the country. SNT Biotech also provides Onsite COVID Testing Services at schools and large corporations.



Richard Fu
CEO & President, IMPRES Technology Solutions

IMPRES knows the Federal marketplace. As a leading IT solutions provider, IMPRES Technology Solutions, Inc., combines decades of technological expertise with a thorough understanding of the federal procurement and contracting process to implement the best possible IT solution for civilian and defense agencies while reducing risk and lowering costs. With a vendor-neutral approach, we can lead you through the procurement process to uncover the core drivers for your unique mission requirements. IMPRES has been recognized as an industry leader within the Federal community and by OEM's alike. Recently named as Dell Technologies Excellence in Customer Experience-Partner of the Year 2021 and Los Angeles Business Journal 100 Fastest-Growing Private Companies. IMPRES is a certified HUBZone, minority-owned, small business with ISO 9001:2015 Certified by DQS, Inc. and CMMI Service 3.



Ada Hu
CEO & Managing Partner, NU Media and NXT Factor

Ada Hu is a female entrepreneur, angel investor, and social activist. Having gone to an all-girls school and a female dominant university, Ada truly believes in the power of female entrepreneurship. She currently serves as the CEO & Managing Partner of NU Media and NXT Factor.

SMALL AND MEDIUM-SIZED ENTERPRISE SPEAKERS



Fred Keeton

Owner & Founder, Keeton Iconoclast Consulting, LLC

Fred Keeton has been owner, founder and Principal at Keeton Iconoclast Consulting, LLC (KIC) since January of 2015. The firm offers expertise in business strategy and leadership development, inclusion, new jurisdiction business development, and public affairs. As Chief Iconoclast, Keeton advises organizations in creating capacity to effectively challenge their own thinking, then evolve their leadership to new and advanced levels, while driving both enhanced business positioning and profitability outcomes. Keeton provides methods to maintain stable reliable business operations, while strategically identifying high yield opportunities to intelligently challenge the status quo. This leadership competency is key to sustainable business growth and success.



Ann Anjali Ramakumaran

Founder and CEO, Ampcus, Inc.

Anjali Ann Ramakumaran, Founder and CEO of Ampcus Inc. (Ampcus), is a technology savvy entrepreneur with more than 20 years of contribution towards the design, development and delivery of leading-edge Technology Solutions and Human Capital Management across the globe. Under her leadership, she has cultivated Ampcus into a fast-growing Consulting and Professional Services firm. For twelve consecutive years she has been honored as one of the 50 Fastest Growing Women Owned Business in the CONUS by the Women Presidents Organization. Under Ann's leadership, Ampcus has made the Inc., 500/5000 list and has been recognized as a Top Diversity Business. Ann was also awarded Women in Technology Entrepreneur of the Year by WIT and most recently received the Chairman's Award for Inspirational Leadership from the CRMSDC and the President's Award from WPEO.



Calvin Ruan

CEO & CO-Founder, Hauslane



Shashank Shekhar

Founder, InstaMortgage

After starting his business in possibly the worst year for financial markets i.e. 2008, Shashank Shekhar has led the company to be one of the fastest-growing mortgage companies in America by helping thousands of families secure better financing for their homes. In 2017 and 2021, InstaMortgage formerly known as Arcus Lending Inc. was named to the Inc. 500 list of the fastest-growing private companies in America (aka "Most Exclusive Club in Business"). This dramatic growth has been built on the pillars of legendary customer service and unrelenting focus on education. Shashank lives and breathes the mantra "We are in the customer service and education business, we just happen to do mortgages." Amazon.com #1 best-selling author Shashank is widely regarded as "America's Premier Mortgage Expert". He is the expert guest of TV and radio show-"Mortgage Matters" and author of widely acclaimed books-"First Time Home Buying 101", "Real Estate Unleashed" and latest #1 best-seller "My First Home".



LaShaun Solomon

Global Head of DE&I Partnership Development & Strategy, Pyramid Consulting

LaShaun Solomon is a purpose-driven leader committed to promoting diversity, equity, and inclusion within the media, tech, telecom industries, and community. She has over 13 years of experience successfully developing and implementing strategic initiatives that drive revenue and scalability for Fortune 50 companies and global non-profit organizations. She has a bachelor's degree in Marketing and attained her MBA from Kennesaw State University. As the Head of DE&I Partnership Development & Strategy for Pyramid Consulting, LaShaun's role oversees Pyramid's intentionally inclusive efforts around diversity recruiting, employee and contingent staffing engagement, and community impact across the entire company portfolio which includes Pyramid Consulting, Celsior Technologies, ScaleUp, and GenSpark.

SMALL AND MEDIUM-SIZED ENTERPRISE SPEAKERS



Namita Tirath

Co-Founder & Chief Customer Officer, Pyramid Consulting, Inc.

Namita Tirath is the co-founder, co-owner and Chief Customer Officer of Pyramid Consulting, Inc., a company specializing in technology and professional staffing, and technology solutions across North America, Europe and Asia. Namita's leadership has grown Pyramid from 3 people working in an Atlanta basement to a \$300M business in 20+ countries. In response to growing IT talent shortages, in 2019 Namita drove the creation of Pyramid Academy, giving recent college grads and those looking to grow in their careers the opportunity to re-skill, upskill or get their foot in the door with intensive IT training and a career-path while providing talent for clients. The Academy has graduated 100+ people and counting. In addition to her experience and longevity in the marketplace, Namita brings her passion to increase diversity in the technology space, and the tenacity, perseverance, persuasiveness and ability to connect with people on both a personal and professional level that it takes to drive collaboration and change.



Sanjeev Tirath

CEO, Pyramid Consulting

Sanjeev's insights and day-to-day involvement enable Pyramid Consulting to provide value-added IT solutions to numerous Global 1000 companies, as well as many growing, mid-tier firms. Sanjeev co-founded Pyramid in 1996 after garnering more than 15 years of software development and marketing experience, serving in senior management roles for several leading software consulting firms, including Wipro, TCS, and Unisys. While managing large software development and integration projects for clients operating in a number of vertical markets, he honed his technology expertise and consistently delivered to his clients targeted, cost-effective IT solutions. Sanjeev earned a bachelor's degree in electrical and electronics engineering at the Birla Institute of Technology & Science (BITS) in Pilani, India. He currently serves on the board of TAG, the Technology Association of Georgia.



Sundar Vaidyanathan

Co-Founder and CEO, Karsun Solutions

Sundar Vaidyanathan is the Co-Founder and CEO of Karsun Solutions. In this role, he is responsible for overall strategic direction of the company, developing and executing long-term strategies, and driving business results. Sundar epitomizes Karsun's commitment to modernizing enterprises through technology innovations. Sundar is a proven leader with deep expertise in developing strong customer relationships, a passion for building high-performance teams, and a disciplined focus on delivery excellence. Prior to founding Karsun Solutions, he held leadership roles at Unisys Corporation and KPMG Consulting, driving strategy and implementation of complex multi-million-dollar IT programs. Sundar is active in the federal IT community and has served in leadership positions at technology-focused industry organizations such as American Council of Technology and Industry Advisory Council (ACT-IAC). He currently serves on the board of ACT-IAC.



Doris Yeh

CEO & Co-Founder, Mirapath

In her role, Doris drives strategy four core values: relationships matter, commitment to excellence, results-driven, and strive for innovation and excellence-all these while enjoying the journey together. She is passionate about leadership development, and geeks out about cutting-edge technology related to platform development in the data center-server room paired with AI and automation. Doris is proud of how the journey has unfolded for Mirapath. The company was the 54th fastest-growing women-owned business in WFO in 2014. It was recognized by the Silicon Valley Business Journal (SVBJ) as the 19th biggest minority-owned business in 2015, 11th in 2016, and 6th in 2017. Mirapath was also in the Fast 100 Asian American Businesses by USPAACC, CRN Fast Growth 150, CRN Solution Provider 500.



Venu Yerra

Founder and CEO, Idea Entity Corporation

Venu Yerra is the founder and CEO of Idea Entity Corporation. He is involved in all aspects of company strategy and day-to-day operations. Venu is a visionary executive, technologist, and change agent. Having emerged from the Microsoft ecosystem, Venu conceptualized and shaped Idea Entity into the essential services organization it is today. Venu is credited with bringing the Personal Software Process (PSP) and the Team Software Process (TSP) to Microsoft, where the framework was implemented on a global scale. Venu and his team are proud of their commitment to three core values: functional empathy, a customer-centric approach, and giving unbiased advice. In conjunction with his advanced skillset and knowledge of information technology, systems, and processes, these three values helped Venu develop Rhybus. RhyBus is a comprehensive change management platform offering customized workflows for resident and remote workers.

COMMUNITY NAVIGATOR PILOT PROGRAM PANEL POWERED BY SBA

8:30 am - 11:45 am

5B - Farragut/Lafayette



TRACY BALAZS
Founder & CEO
Compass Government Solutions



ANGELA THI BENNETT
Digital Equity Director, National
Telecommunications and
Information Administration (NTIA)
U.S. Department of Commerce



MARK MADRID
Associate Administrator,
Office of Entrepreneurial Development
U.S. Small Business
Administration



SHALEI HOLWAY
Senior Advisor for the Office of
Entrepreneurial Development
SBA



BEN SELDEN
Program Officer, Community
Navigator Pilot Program, Office of
Entrepreneurship Education
SBA



**COMMUNITY NAVIGATOR PILOT
PROGRAM LUNCH**

12:00 pm - 1:00 pm

5B - McPherson/Penn Quarter

T Mobile

GlueUp



CLINT ODOM
Vice President of Strategic
Alliances and External Affairs
T-Mobile



ADA HU
CEO & Managing Partner
NU Media and NXT Factor

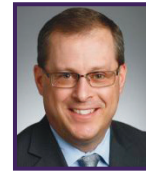


CHIEF PROCUREMENT OFFICERS FORUM

1:45 pm - 3:45 pm
5B - Farragut/Lafayette



Nationwide
Is on your side



KEVIN O'BRIEN
SVP, IT Chief Financial Officer,
Chief Procurement Officer
Nationwide



JAMES HADDOW
Adjunct Professor, Center for Excellence
in Supply Chain Management
Howard University School of Business
Information Systems & Supply Chain
Management Department



DR. DENISE CLARKE (DC) WARE
Associate Director, Center for
Excellence in Supply Chain
Management
Howard University
School of Business



BARBARA KUBICKI
Chief Procurement Officer
Wells Fargo



MIGUEL GONZALEZ
Chief Procurement Officer
DuPont



KINDLE GOODSON
Chief Procurement Officer
TIAA



WASSEL LEWIS, JR.
Vice President, Strategic
Sourcing & Procurement
Aflac



MARK REED
Chief Procurement Officer
Windstream

Distinguished Procurement Officers from the industries top Fortune 1000 organizations shared their experience and knowledge on current technology trends during a discussion on building supply chain resiliency and sustainability through technology and people in order to help us move forward in pace with the rapidly changing technology environment.



**PRESCHEDULED 1-ON-1
BUSINESS MATCHMAKING
MEETINGS - PM**

3:15 pm - 5:00 pm

5B - Independence FGHI



In 1999, USPAACC introduced the 1-on-1 Prescheduled Business Match-Making Program to bring together Asian American businesses, corporations and government agencies, in order to increase the success rate and opportunities for Asian Americans in the procurement market.

AT&T	MGM Resorts International
Caesars Entertainment	Nationwide
Charter Communications	Nissan
CVS Health	Pepsico
Department of Commerce - ITA	PG&E
Department of Education	Southern California Edison
Fannie Mae	Southern Company
Goldman Sachs	Target
10,000 Small Businesses - ICIC	The Home Depot
Hilton	Trane Technologies
Kellogg's	Truist
Logitech	UNFI
Louisville MSD	UPS
Mass Mutual	United States Postal Service
Merck	Wells Fargo
Meta	



CPO RECEPTION

6:00 pm - 7:00 pm
5B - Independence Foyer



MARK REED
Chief Procurement Officer
Windstream



ERIKA MORITSUGU
Deputy Assistant to President
Biden & Asian American and
Pacific Islander Senior Liaison
The White House



KEVIN O'BRIEN
SVP, IT Chief Financial Officer,
Chief Procurement Officer
Nationwide



KINDIE GOODSON
Chief Procurement Officer
TIAA



EXCELLENCE AWARDS GALA DINNER

7:00 pm - 9:00 pm

5B - Independence A Ballroom



JPMORGAN CHASE & CO.



LEE DUNN
Director, Cloud Policy for North America
Google Cloud

ALAN TORRES
Procurement Supplier Diversity
Senior Program Manager
T-Mobile

NEERAJ SHAH
CEO
Supplier.IO



EM NGUYEN
Washington Reporter
ABC News



SUSAN AU ALLEN
National President & CEO
USPAACC



RICHARD FU
CEO & President
IMPRES Technology Solutions



THE HON. ISABELLA CASILLAS GUZMAN
Administrator
U.S. Small Business
Administration



EDKEDSHA (KEEKEE) MATHIS
Supplier Sustainability &
Diversity Senior Leader
Trane Technologies



KEVIN O'BRIEN
SVP, IT Chief Financial Officer,
Chief Procurement Officer
Nationwide



ITU OTU
Global Supplier
Diversity Lead
Logitech



RAY PITTARD
Transformation Officer
Trane Technologies



ANN ANJALI RAMAKUMARAN
Founder and CEO
Ampcus, Inc.



CALVIN RUAN
CEO & Co-Founder
Hauslane



NAMITA TIRATH
Co-Founder & Chief
Customer Officer
Pyramid Consulting, Inc.



SANJEEV TIRATH
CEO
Pyramid Consulting



ERIC TODA
Head of Meta Prosper & Global
Head of Social Marketing
Meta



PRISCILLA WALLACE
SVP, Head of Supplier Diversity
& Supply Chain Management
Sustainability
Wells Fargo



ERIC TODA
Head of Meta Prosper & Global
Head of Social Marketing
Meta



AMY KWON
Soprano



SANDHYA MUKKAMALA
Partner and Co-Founder at
ASTUTE
Western Region Co-President
USPAACC



LEE DUNN
Director, Cloud Policy for North
America
Google Cloud



ALAN TORRES
Procurement Supplier Diversity
Senior Program Manager
T-Mobile



NEERAJ SHAH
CEO
Supplier.IO



CHIEF PROCUREMENT OFFICERS

BREAKFAST *(Invitation Only)*

7:45 am - 9:00 am

1B - Tiber Creek AB



Nationwide®
is on your side



ANDREA GREENWALD
Senior Director, Advisory and Key
Initiative Leader for Sourcing &
Procurement
Gartner



MARK REED
Chief Procurement Officer
Windstream



ANTHONY K. WUTOH
Provost & Chief Academic Officer
Howard University



PRESCHEDULED 1-ON-1 BUSINESS MATCHMAKING MEETINGS - AM

8:30 pm - 10:30 am

5B - Independence FGHI



JPMORGAN CHASE & CO.



In 1999, USPAACC introduced the 1-on-1 Prescheduled Business Match-Making Program to bring together Asian American businesses, corporations and government agencies, in order to increase the success rate and opportunities for Asian Americans in the procurement market.

AT&T

Bristol Myers Squibb

Charter Communications

Cushman & Wakefield

CVS Health

Department of the Army

Department of Commerce - ITA

Department of Housing
and Urban Developmentg

Edwards

Export-Import Bank of the United States

Goldman Sachs

10,000 Small Businesses - ICIC

Google

Hilton

JP Morgan Chase & Co

Logitech

Louisville MSD

Mass Mutual

Meta

MGM Resorts International

Nationwide

PG&E

Southern California Edison

Southern Company

State Farm

The Boeing Company

Trane Technologies

T-Mobile

UPS

Walmart

Wells Fargo



**MANAGED SERVICE PROVIDERS
(MSP) PANEL**

10:45 am – 12:15 pm
5B - Farragut/Lafayette



The Managed Service Providers Panel delved into several issues around the future of MSP in the midst of the great resignation or great reshuffle.



TERRY HSIAO
Adjunct Professor
Marymount University



TAMMY BROWNING
President
KellyOCG



BRIAN CLARK
President
AgileOne



JEN TORRES
Growth Executive
GRI



**INDUSTRY BUILDERS
(I-BUILDERS) MARKETPLACE
LUNCHEON**

12:30 pm – 1:45 pm

5B - Independence A Ballroom



MAITJIAN WELKE
Founder and
Chief Security Officer
CMIT Solutions



RUBEN BARRALES
Senior Vice President, External
Engagement, Diverse Segments,
Representation and Inclusion
Wells Fargo



BIN CHEN
CEO and Co-Founder
Stori



SHITAL DAFTARI
Founder & CEO
Saris and Things dba SNT Biotech



SHASHANK SHEKHAR
Founder
InstaMortgage



ERIC TODA
Head of Meta Prosper
& Global Head of
Social Marketing
Meta



DOING BUSINESS WITH CORPORATIONS ROUNDTABLE & SMALL GROUP CONVERSATIONS

12:30 pm – 1:45 pm

5B - Independence A Ballroom



During this session, suppliers had the chance to learn the ins and outs of securing and fulfilling corporate contracts. Senior supplier diversity leaders from a wide range of industries came together to share their insights and best practices to help prepare suppliers to better fill supply chain gaps amidst major supply chain disruptions.



ANN ANJALI RAMAKUMARAN
Founder and CEO
Ampcus, Inc.



LINDSAY BROOME
Sr. Category Development
Manager
Foodbuy



WENDELL G. BROWN
Supplier Diversity Program
Manager
Wells Fargo



ROGER CHENG
Senior Supplier Diversity
Sourcing Manager
AT&T Services, Inc.



MELODY DAVIDSON
Supplier Diversity Manager
UPS



SHAKIRA GARCIA
Director of Supplier Diversity &
Sustainability
Caesars Entertainment



BARBETTE HILL WASHINGTON
Supplier Diversity Consultant, Staff
Southern Company



EDKEDSHA (KEEKEE) MATHIS
Supplier Sustainability & Diversity
Senior Leader
Trane Technologies



MATT MCKINLEY
Supply Management
Procurement, Transmission/
Substations/Major Projects
Southern California Edison



STEVE KOPELIC
Americas Regional Indirect
Procurement Director
McCormick & Company



BRUCE MIZOKAMI
VP, Indirect Sourcing
Edwards Lifesciences



ADAM MOORE
Supplier Diversity
Senior Manager
CVS Health



DWAYNE NORRIS
Corporate Supplier Diversity
Manager
Enterprise Holdings



ITU OTU
Global Supplier
Diversity Lead
Logitech



SUNDARI PAI
Senior Manager,
Global Supplier Diversity
Bristol Myers Squibb



DEBRA QUADE
Supplier Diversity Manager
Kellogg's



NATALIE ROBINSON
Global Supplier Diversity
Meta



SIMONE RAY
Director
Corporate Procurement &
Supplier Diversity
Hilton



MICHELLE SMITH
Relationship Management &
Supplier Diversity Director
Nationwide



TOBIAS THORNWELL
Senior Strategic
Sourcing Manager
MGM National Harbor



TRUNG TIEU
Supplier Diversity
Global Procurement
Manager
PepsiCo



ALAN TORRES
Procurement Supplier
Diversity Senior Program
Manager
T-Mobile



DARRETTA WHITFIELD
Director of Supplier Diversity
Charter Communications



WOMEN EMPOWERING WOMEN FORUM

4:00 pm – 5:30 pm

5B - Farragut/Lafayette



The Women Empowering Women Forum gave voice to Asian American and Minority women in business and talked about career growth, challenges and opportunities for women in a remote work environment.



NATALIE MADEIRA COFIELD
Assistant Administrator
Office of Women's Business
Ownership



MAUI OROZCO
Policy Programs Manager
Meta



ERIN TIMMERMAN
Director, Supplier Diversity
Home Depot



LUCKY WADHERA
Commercial Relationship
Management Manager
Wells Fargo



DORIS YEH
CEO & Co-Founder
Mirapath



**BUSINESS + PROCUREMENT
NETWORKING**

5:45 pm – 7:30 pm
5B - Independence BCDE

JPMORGAN CHASE & CO.



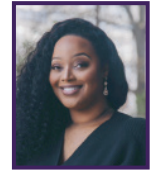
SHAMI ANAND
Certified Leadership Coach
and Strategist
Power Your Impact



VIVIAN YOUNG
Global Head of Asian &
Pacific Islander Affairs
JPMorgan Chase



FRED KEETON
Owner & Founder
Keeton Iconoclast
Consulting, LLC



LASHAUN SOLOMON
Global Head of DE&I Partnership
Development & Strategy
Pyramid Consulting



AMERICA EXPORT ASSISTANCE

8:30 am - 8:45 am

5B - Independence A Ballroom



KYUNGSOO DAN KIM
Global Asia Team Leader
U.S. Department of Commerce
International Trade Administration



TAMARA MAXWELL
Acting Senior Vice President
Office of Small Business



JANICE TU
Vice President, Operations and
Development
USPAACC



DOING BUSINESS WITH FEDERAL AGENCIES PANEL

9:00 am - 10:30 am

5B - Independence A Ballroom



DARLENE BULLOCK
Director, Office of Small and
Disadvantaged Business
Utilization (OSDBU)
U.S. Department of Homeland
Security



ANDREW MOSS
Director for Minority Outreach
Office of the Comptroller of the
Currency (OCC)



MARCUS BENEFIELD
Office of Minority and Women
Inclusion (OMWI)
Office of the Comptroller of the
Currency (OCC)



CALVIN MITCHELL
Director, Office of Small and
Disadvantaged Business
Utilization (OSDBU)
U.S. Department of Education



DOAN LY NGUYEN
Small Business Utilization
Specialist in the Office of Small and
Disadvantaged Business Utilization
U.S. Department of Housing and
Urban Development (HUD)



RON PIERCE
Director, Office of Small and
Disadvantaged Business
Utilization
U.S. Department of Energy (DOE)



GEORGE PRICE
Director, Office of Small and
Disadvantaged Business Utilization
(OSDBU)
U.S. Department of State



LEONARDO SAN ROMÁN
Manager, Office of Small and
Disadvantaged Business
Utilization's Procurement
Assistance Division
U.S. Department of Transportation
(DOT)



MICHELLE E. WARREN
Deputy Director Office of Small
and Disadvantaged Business
Utilization (OSDBU)
U.S. Department of Agriculture



SUPPLIER DIVERSITY & PROCUREMENT LEADERSHIP CAUCUS

(Corporate Agencies Only)

10:00 am – 12:15 pm

5B - Independence BCDE

T Mobile

TRANE
TECHNOLOGIES

Nationwide
is on your side

NISSAN

Candid and in-depth discussions among peers – Corporate Supplier Diversity Managers, Directors, and Buyers – explored the synergy between supplier diversity and procurement, mutual benefits and collaborative approaches, and insights into the current state and future of supplier diversity and procurement. Topics included challenges, best practices, and strategic solutions for a rapidly changing marketplace.



SHAMI ANAND
Certified Leadership Coach
and Strategist
Power Your Impact



PROCUREMENT OPPORTUNITY CENTER PROGRAM

10:45 am - 12:15 pm
5B - Farragut/Lafayette



**WELLS
FARGO**

The POC panel at CelebrASIAN is a platform for learning about:

- Latest developments in category management and federal procurement policy.
- Recent regulatory changes (e.g., changing size standards) and proposals related to joint venturing and teaming in the 8(a) Business Development and Mentor-Protégé programs that may impact your business strategy.
- How the federal government plans to strengthen the federal supply chain by mitigating vendor concentration through use of small businesses with a special emphasis on small, disadvantaged businesses and emerging technologies.
- What mature, small and medium sized Information Technology-focused federal contractors are doing to prepare themselves to respond to ongoing and future government-wide acquisition solutions (e.g., Stars III 8(a) Multiple Award Schedule and Polaris Small Business Pool).



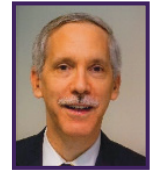
SUSAN AU ALLEN
National President & CEO
USPAACC



RON PERRY
President
National 8(a) Association



ROBB WONG
USPAACC Procurement
Opportunity Center (POC)
Advisory Council and Founder
CEO
FedSolve



MATHEW BLUM
Associate Administrator, Office of
Federal Procurement Policy
Office of Management and Budget
(OMB)



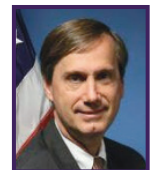
USHA BODDAPU
CEO & Founder
ESOLVIT



RICHARD FU
CEO & President
IMPRES Technology
Solutions



MARK R. HAGEDORN
Attorney-Advisor,
Office of Procurement Law,
Office of General Counsel
SBA



JOHN W. KLEIN
Acting Deputy General Counsel
& Associate General Counsel
for Procurement Law, Office of
General Counsel
SBA



ANTHONY ROBERTS
Small Business Professional
for the Office of Small Business
Programs, Aberdeen Proving
Ground (OSBP - APG)
Communication and Electronics
Command (CECOM)



ROBY SCHAPIRA
Senior Vice President and
Director of Small Business
Diverse Customer Segments
Wells Fargo



LAURA J. STANTON
Asst. Commissioner, Office of
Information Technology Category,
Federal Acquisition Service, GSA
& OMB-appointed Government-
Wide IT Category Manager
GSA



SUNDAR VAIDYANATHAN
Co-Founder and CEO
Karsun Solutions



VENU YERRA
Founder and CEO
Idea Entity Corporation



**SYNERGY & SCHOLARSHIP
AWARDS LUNCHEON**

12:30 pm - 2:00 pm
5B - Independence A Ballroom

BANK OF AMERICA 

Since 1989, over two million dollars in scholarship benefits have been awarded through USPAACC. Major corporations have established their Hallmark Scholarships with USPAACC, and Asian American businesses have stepped forward to support the Scholarship Program and endow their own scholarships.



DERRICK PERKINS
Market Executive
Bank of America



MILLIE NUEZCA
Diversity, Equity & Inclusion (DEI)
Advisor
Southern California Edison



JON SUBER
Supplier Diversity Manager
MassMutual



ANTHONY TWYMAN
Assistant Manager of
Purchasing Compliance
MGM National Harbor



JASMINE BAO
USPAACC 2022 College
Scholarship Recipient
MSL Express



RAEF MAKRAI
USPAACC 2022 College
Scholarship Recipient
Cynet Systems





FAST★50

23RD FAST 50 ASIAN AMERICAN BUSINESS AWARD



ABRAR HASHMI
Founder & Chief Evangelist
Agile Brains Consulting Inc



ANJALI "ANN" RAMAKUMARAN
CEO & Founder
Ampcus Inc.



SADHNA AGRAWAL
President & CEO
Astor & Sanders
Corporation



DHIRAJ CHHABRA
Chief Strategist
BuzzClan



ABDUL SUBHANI
President & CEO
Centex Technologies



NAEEM HUSSAIN
COO
CirrusLabs



ZIA RAHMAN
CEO
Cirrus Labs



YASER HAMEED
CEO
CloudQ



ANUJ SACHDEVA
CEO
Clivity Inc.



AMIT GAUR
CEO
Compunnel Software Group, Inc



NIKHIL BUDHIRAJA
Co-CEO, COO
Cynet Health



ASHWANI MAYUR
Co-CEO, CFO
Cynet Health



FAST★50

23RD FAST 50 ASIAN AMERICAN BUSINESS AWARD



KALPESH KAPADIA
CEO
Deserve



SIDD AHMED
CEO
Dimiour



IRFAN PEERAN
Managing Director
Dimiour



USHA BODDAPU
CEO & Founder
Esolvit



SRIDHARA GUTTI
CEO
Essnova Solutions



ROY YANG
CEO & Partner
Giant Machines



JAI SABOO
CEO
Harmonia Holdings Group, LLC



CALVIN RUAN
CEO and Co-Founder
Hauslane



HOWARD HUANG
CEO & President
Ignitec



RICHARD FU
CEO & President
IMPRES Technology Solutions



SAMEER PENAKALAPATI
CEO
Indotronix Avani, Inc.



SANDEEP HARJANI
CEO
Infojini Inc



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23RD FAST 50 ASIAN AMERICAN BUSINESS AWARD



JAIPREET SINGH
VP Strategic Accounts
Infojini Inc



SHASHANK SHEKHAR
CEO
InstaMortgage



KISHORE MAN
CEO
INDU LLC dba intiGrow



TARANDEEP BAWA
President & CEO
ITegrity, Inc.



KARTIK MECHERI
Chief Architect
Karsun Solutions



SUNDAR VAIDYANATHAN
CEO
Karsun Solutions



ATUL DESHMUKH
Partner
KNAV P.A.



NISHTA SHARMA
Managing Partner
KNAV P.A.



KELLY CRAIG
VP
Kupplin Healthcare Staffing



AHMED MOLEDINA
CEO
Kupplin Healthcare Staffing



DIVYA GANDHI
CEO
LanceSoft



DENNIS HARKINS
President, COO
LanceSoft



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23RD FAST 50 ASIAN AMERICAN BUSINESS AWARD



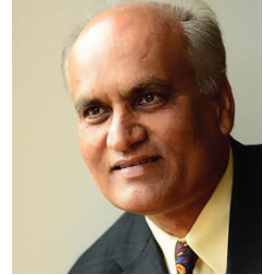
CHESTER TONG
President & CEO
MSL Express, Inc.



ASHISH GARG
Net2Source Inc.



DAO JENSEN
CEO
Oak Rocket, Inc.



PRAFUL PATEL
President & CEO
Ohm Systems, Inc.



VICKEY LI
CEO
OnePiece Work



ARVIND VIJ
COO & General Counsel
Optimal Strategix Group, Inc.



RAMAMIRTHAM SUKUMAR
CEO
Optimal Strategix Group, Inc.



VIRAJ GANDHI
CEO
Paradyme Management Inc.



PRAMOD SAJJA
CEO & President
Paramount Software Solutions, Inc.
(Farm to Plate)



MALLU HURALIKOPPI
Founder, CEO
PrintForm
Prototype to Production



NAMITA TIRATH
*Chief Customer Officer &
Co-Founder*
Pyramid Consulting, Inc.



SANJEEV TIRATH
CEO & Co-Founder
Pyramid Consulting, Inc.



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23RD FAST 50 ASIAN AMERICAN BUSINESS AWARD



NAVEEN KRISHNAMURTHY
CEO
RIVA Solutions, Inc.



SHITAL DAFTARI
CEO & Founder
Saris and Things DBA SNT
Biotech



HARINDER SINGH
Founder & CEO
Sinzenard International
Food Manufacturers, LLC



RAY LUI
Co Founder & CEO
Sprinly



MARY McCANN
Co-Founder, COO
Sprinly



NITI AGRAWAL
CEO
Stage 4 Solutions, Inc.



Sudha Mathew
CEO
TalTeam, Inc.



JAIDEEP JAIN
CEO
TapClassifieds



MANISH GORAWALA
President, CEO
Tri-Force Consulting Services, Inc.



ANGELA HUANG
President, CEO
TTW Solutions, Inc.



TIM WEI
Vice President, CIO
TTW Solutions, Inc.



SATYAM KANTAMNENI
Managing Partner &
Chief Experience Officer
UXReactor



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23RD FAST 50 ASIAN AMERICAN BUSINESS AWARD



VASANTHI ILANGOAN
President, CEO
VIVA USA Inc.



NIYAZ KAMOOKAGATH
Managing Partner
Wavicle Data Solutions



NAVEEN VENKATAPATHI
Managing Partner
Wavicle Data Solutions



Jimmy Tran
CEO
Worldcraft Logistics LLC



Prerna Goja
CEO
Zensa LLC



USPAACC Regional Chapter Presidents

Susan Au Allen

NATIONAL HEADQUARTERS, CEO & NATIONAL PRESIDENT

Susan Au Allen came to the United States from Hong Kong on an invitation from the White House in recognition of her volunteer work for people with disabilities. She received her Juris Doctor from the Antioch School of Law and LL.M. in International Law from Georgetown University. During her 17 years with Paul Shearman Allen & Associates of Washington, DC and Hong Kong, she became nationally recognized for her work on immigration, international trade and investment.

Khoa Le

NORTHEAST REGION, PRESIDENT

Khoa is a results-driven entrepreneur and professional filmmaker with extensive experience in films, commercials, and corporate branding. He directed and co-executive produced the full-length feature film, "Walt Before Mickey," distributed worldwide by Voltage Pictures (domestic) and Mission Pictures (foreign). The film can be seen on platforms such as Netflix, Amazon, iTunes, and Libraries across the world. He also directed the #1 Hit Bahamian TV Show, "BTC Starmaker Season 5," and a TV Pilot for the NY Yankees entitled, "The Tryout."

Sheetal Desai

SOUTHEAST REGION, PRESIDENT

Sheetal Desai is an accomplished attorney and partner at The Trusted Lawyers, a Desai Law Group, PC. Her areas of practice include commercial transactions, real estate, corporate law and commercial litigation.

Grace McDermott

SOUTHWEST REGION, PRESIDENT

Grace McDermott is President of USPAACC Southwest Region, based in Dallas, Texas. Grace is an advocate, role model, and mentor for women and Asian Americans in Dallas business and the larger community. She has best served Asian American communities through various leadership roles and by giving them a voice and presence on mainstream boards and community associations.

Sandhya Mukkamala

WESTERN REGION, CO-PRESIDENT

Sandhya Mukkamala is a Partner and Co-Founder at ASTUTE and an accomplished CPA in the State of California. She advises clients on R&D tax incentives, technical accounting, forensic audits, as well as works closely with clients' CFOs/Controllers to develop stronger processes and controls within business. She has more than 15 years of experience in audit and review engagements, and complex Merger & Acquisition due diligence audits for private and public accounting sectors.

Deepti Dawar

USPAACC-WEST, CO-PRESIDENT

Deepti Dawar is the COO & Partner at Diya TV - America's largest South Asian Broadcast TV Network. She brings with her over a decade of experience in Design, Branding & Operations.

Susan Au Allen

National President & Chief Executive Officer, USPAACC

Susan Au Allen came to the United States from Hong Kong on an invitation from the White House in recognition of her volunteer work for people with disabilities. She received her Juris Doctor from the Antioch School of Law and LL.M. in International Law from Georgetown University. During her 17 years with Paul Shearman Allen & Associates of Washington, DC and Hong Kong, she became nationally recognized for her work on immigration, international trade and investment.

Upon receiving her law degree in 1984, Susan founded the US Pan Asian American Chamber of Education Foundation (USPAACC) with a group of business and civic leaders in Washington, DC and California, to bring the diverse Pan Asian American business and professional people together as one unified voice for equal opportunity in business, commerce and trade. In 2001, she won two Federal cases for her small business clients, took sabbatical leave from her law practice, and became USPAACC National President & CEO.

Long an effective advocate for small businesses in the US Congress, the Executive Branch, Corporate America and the Media, Susan achieved a new level of influence when President George H.W. Bush appointed her to the Council of the Administrative Conference of the United States where she served from 1991 to 1996.

Susan has been a frequent guest at the Executive Branch and Congressional events that address issues affecting America's small, minority and women business communities. Her participation in these forums plays an important role in shaping the national agenda on the economy.

She is frequently approached by the media to comment on small and Asian American businesses, US-Asia commerce and trade, and Asian American women executives, entrepreneurs, and professionals.

Susan analogizes USPAACC as the Acorn that has grown into an Oak Tree since its founding 32 years ago, with strong roots and wide branches extending to thousands of Asian American and diverse businesses and professionals across the country. She is proud of USPAACC's track record of connecting business to business, open doors to business, educational and professional opportunities for Asian Americans. They are the fastest-growing group with the highest business growth in the United States, with substantial social and economic connections to the dynamic Asia-Pacific and Indian Subcontinent regions, the world's fastest-growing economic bloc.

Once an immigrant, she knows the obstacles that one must overcome to achieve the American Dream, and she has dedicated her life to help entrepreneurs to pursue their Dream - develop, grow and build a successful business.



FEDERAL SERVICE

- * Federal Communication Commission (FCC) Diversity and Digital Empowerment Member
- * BOARDS, COUNCILS & COMMISSIONS
- * Diversity Council of the American Hotel & Lodging Association, International Franchise Association, and American Red Cross
- * Small Business Advisory Council of Pfizer
- * Diversity Council of Time Warner, Wyndham International, Premier Automotive Group (Aston Martin, Jaguar, Volvo and Landrover)
- * Virginia Small Business Finance Authority Board of Directors
- * AMTRAK and the US Marine Corps Diversity Board
- * District of Columbia Minority Business Opportunity Commissioner
- * Excelsior College Board of Trustees, New York
- * US Department of Energy and US General Services Administration, Small Business Advisory Committee
- * US Marine Transportation System National Advisory Council
- * US Small Business Administration National Women's Business Council
- * NASA Minority Business Resource Advisory Committee
- * Women Small Business Summits National Advisory Board
- * Washington Board of Trade's Washington Initiative

AWARDS & RECOGNITIONS

- * Women's Business Enterprise Hall of Fame 2015
- * US Department of Commerce Minority Business Advocate of the Year 2014
- * Women of the Year by Boys Scout of America Washington Council 2014
- * Hyatt Hotels Special Recognition for Diversity
- * Marriott International Special Partnership Recognition 2014
- * Profiles in Diversity Journal Women Worth Watching 2013
- * Urban Wheels Lifetime Achievement Award 2010
- * DiversityBusiness.com America's Top Diversity Advocates together with President Clinton, President Carter, and Oprah Winfrey 2007
- * National Association of Minority Automobile Dealers Diversity Advocacy Award 2006
- * Minority Business Hall of Fame 2005
- * NASA Special Recognition Award for Extraordinary Efforts in Promoting Small Business Programs Nationally and Internationally 2002
- * AT&T Spectrum Award for Advocacy for Minority Business Opportunity 2001
- * One of 50 Most Influential Asian Americans by A-Magazine in 1994
- * District of Columbia Chamber of Commerce Skirt in Power Award 1992

Thank You for Attending CelebrASIAN 2022



Thank you for attending our CelebrASIAN Business + Procurement Conference. Our 2022 CelebrASIAN event was an INCREDIBLE success!

As our national flagship conference, this year's CelebrASIAN saw 400+ energized attendees, featured 94 terrific speakers, and offered USPAACC's innovative programs including Community Navigator Pilot Program Panel Powered by the Small Business Administration.

Associate Administrator Mark Madrid spoke about the SBA's vision for the Community Navigator Pilot Program. We were so pleased to have the support and attendance of fellow Tier 1 Hubs who shared their program initiatives, including, US Black Chambers Economic Development Corporation, Syracuse University Institute for Veterans & Military Families, Local Initiative Support Corporation, and National Urban League.



We held nearly 300 1-on-1 Business Matchmaking Meeting with companies in finance, tech, telecommunications, consumer packaged goods, logistics, pharmaceuticals, retailers, and government.



We thank the hosts of our Chief Procurement Officers Forum Professor James Haddow and Dr. Denice Clarke Ware, as well as Kevin O'Brien, CPO of Nationwide and the Chair of USPAACC's CPO Council and CPO Forum. Our speakers included CPO's/Sourcing and Procurement experts:

- Barbara Kubicki, Wells Fargo
- Miguel Gonzalez, DuPont
- Kindle Goodson, TIAA
- Mark Reed, Windstream
- Wassel Lewis Jr., Aflac



During our Excellence Awards Gala Dinner we named Fast 50 honorees who represent the fastest growing Asian American businesses in the country from diverse industries including Managing Consulting, IT Services, Marketing and Advertising, Staffing and Recruiting, Computer Software, Electronics & Appliance, Staffing, Finance and Insurance, Accounting, Real Estate, Manufacturing, Healthcare, Food and Beverage, Designing, Logistics & Supply Chain.

Successful Asian American business owners from Ampcus, Pyramid Consulting, Hauslane, and Impres Technology Solutions shared their success stories, inspiring others with their own perseverance.

Corporations and organizations joined Susan Alan on stage to support the launch of the Supplier Diversity Champion's initiative such as: USBC, WBENC, NVBDC, Trane Technologies, Nationwide, Logitech, and MassMutual.



At the Chief Procurement Officers Breakfast, Andrea Greenwald, Senior Director, Advisory and Key Initiative Leader for Sourcing & Procurement, Gartner, lead a conversation on: A Culture of Risk Sensing, The Human Deal, Sustainable Profit, and Supplier Trust.

Among the attendees:

- Howard University Provost Anthony Wutoh,
- CPOs from Edwards Lifescience, Windstream, DuPont, and Aflac
- USPAACC Chapter Presidents
- Asian American Conference Co-Chairs
- Fast 50 awardees

The Managed Service Providers Panel provided a clear picture of what they are doing to address current issues around “The



Great Resignation” and how they can pivot together with AABs on creating more cost-effective solutions in terms of hiring and retaining manpower.

The bigger message was working together, for AABs to be transparent about their requirements and limitations, if any. By doing so, MSPs are able to provide the best assistance, balancing what the talents ask for along with a realistic way of managing those in connection to the AABs needs.



During the Industry Builders Marketplace Luncheon, Eric Toda of Meta and Meta Prosper, invigorated attendees with his family's own story of overcoming the odds and finding success. He led engaging conversation with I-Builders that shared their challenges and secrets to facing adversity.

The fireside chat featured three Asian American founders:

- Bin Chen, CEO and Co-Founder, Stori
- Shital Daftari, Founder & CEO, Saris and Things dba SNT Biotech
- Shashank Shekhar, Founder, InstaMortgage



Five powerful women lead an invigorating discussion about how Covid-19 and changes to the work environment have provided great opportunities for women. As with the case for starting a business, during the pandemic, a lot of women-owned small businesses were established. Whether they are new to business, adjusting to a new role or a more seasoned manager or business owner, each person on the panel had something to bring to the table.

The panel was led by Home Depot's Erin Timmerman and the speakers included:

- Natalie Madeira Cofield, Assistant Administrator, Office of Women's Business Ownership
- Maui Orozco, Policy Programs Manager, Meta
- Lucky Wadhera, Senior Vice President and Commercial Banking Leader, Wells Fargo
- Doris Yeh, CEO & Co-Founder, Mirapath



Shami Anand and Fred Keeton spoke about the importance of diversity, equity, and inclusion in today's climate during a business and networking fireside chat. They discussed common barriers and challenges and asked audience members to consider what they had seen in their own experiences.



Shami Anand of Power Your Impact talked about the importance of Authentic Leadership, during the Supplier Diversity & Procurement Leadership Caucus. Key takeaways included the willingness to look at our behaviors and characteristics in the workplace can help us to show up as our true selves and as compassionate leaders which also translates into both success and happiness in the workplace.



Department of Commerce and ExIm Bank representatives provided resources for small business to export their product and services. Department of Commerce can help verify international partner's legitimacy, support SEO with low cost, and provide an apprentice project for small businesses to work with students. ExIm Bank provides financial support and credits to help exporters with cash flow and reduce the risk of loss.



Our inaugural Procurement Opportunity Center Program brought together top federal experts, who write, implement, and enforce government contracting rules, to hold a panel discussion. A private sector panel followed suit, where business executives shared their best practices and lessons learned while operationalizing federal policies and programs such as 8(a), Mentor-Protégé, and Joint Ventures. Attendees learned the latest in federal contract regulations and government-wide acquisitions, got access to teaming partners, capital, and listened to federal contracting industry leaders share their success stories and business growth recommendations in light of these new regulations.



During the Doing Business with Federal Agencies Panel there was a lively discussion around M-22-03 Equity in Procurement and how this impacts the government agencies in supporting small and diverse businesses. The panel members mentioned what their needs are in terms of procurement. The need of these government agencies are not limited by the title of their organization, thus AABs need to always check their websites for their particular requirements. Federal government agencies are required to increase minority spending from 5% to 11% by end of this year.

Special appreciation goes out to Mathew Blum from the Office of Federal Procurement Policy at the Office of Management and Budget; John W. Klein and Mark R. Hagedorn from the Office of General Counsel at the U.S. Small Business Administration; Laura Stanton from the Office of Information Technology Category, Federal Acquisition Service at the General Services Administration; and Anthony Roberts from the Office of Small Business Programs, Aberdeen Proving Ground, at U.S. Army Communications-Electronics Command (CECOM).

We are grateful to:

- Ron Perry, President of the National 8(a) Association and Teya Development
- Robb Wong, Founder and CEO, FedSolve
- Usha Boddapu, Founder and CEO Esolvit
- Venu Yerra, Founder and CEO, Idea Entity Corporation
- Sundar Vaidyanathan, CEO, Karsun Solutions
- Richard Fu, CEO and President, IMPRES Technology Solutions

They shared their ups and downs in business and offering attendees a helping hand when it comes to teaming, joint venturing, and navigating federal programs and regulations.

Our 3-day conference focused on collaborating and moving into the future together, culminating with an inspirational look at what lies ahead through the eyes of our ambitious and successful scholarship winners.

6 of the 12 high school seniors that were awarded scholarships funded by our generous sponsors, joined us on stage to celebrate their achievements and to look brightly into a future

full of possibilities, with two of those students courageously sharing their stories and their hopes of making the world a better place.

Without question, our 2022 CelebrASIAN Business + Procurement Conference was the BIGGEST and BEST ever! In fact, we're already looking forward to and planning next year's CelebrASIAN event.

USPAACC continued raising the bar with one-of-a-kind programs, impactful forums, incredible networking opportunities, and remarks by recognized thought leaders from Fortune 500 Corporations, medium-sized businesses, federal, state, and local governments, and the non-profit community.

Thank you again for attending our 2022 CelebrASIAN Business + Procurement Conference and helping make it our most successful event. We look forward to continuing to collaborate with you in meeting and serving the important needs of Asian American small businesses and our Asian American community.





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